

Company Vision Inc.
Representative Kenichi Sano, Chairman and CEO
Tokyo Stock Exchange Prime Market
Stock Code: 9416
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Vision Inc. opens “SNS Unyo.com,” which supports a variety of SNS marketing-related issues with the aim of attracting customers

Vision Inc. (Headquarters: Shinjuku-ku, Tokyo; President, Representative Director and COO: Kenji Ota, hereinafter Vision) has opened “SNS Unyo.com,” a website that provides a wide range of SNS operation agency services to support various SNS marketing-related issues and help customers improve their sales.



SNS Unyo.com

SNS Operation For store operators, e-commerce sellers, and freelancers

Attracting Customers on Instagram in as little as 10 days

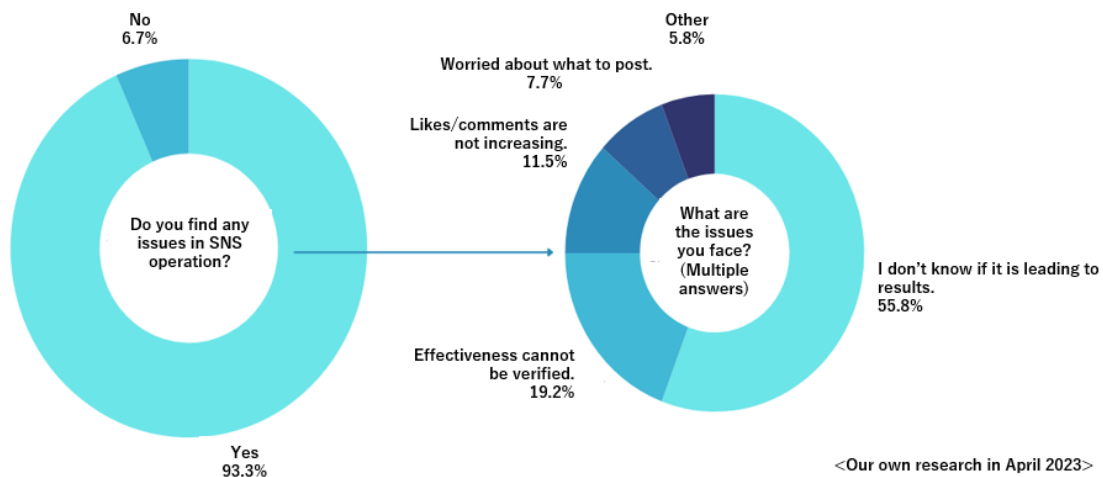
Anyone from the first month with Customer Attraction Plan From **15,000 IMP/month** You can send out messages directly to your target customers.

10,000 yen discount for all plans now! From **30,000 yen/month** 24-month discount guarantee

#entrust #increase #become easier

■ Background and Features

In a survey conducted by Vision for its own customers in 2023, over 70% of retail (BtoC) operators managed SNS accounts for advertising purposes. Among them, more than 90% found some issues, and more than half of them were reluctant to operate SNS on a sustainable basis due to questions about the results of SNS operation.



Accordingly, “SNS Unyo.com” aims to attract customers using SNS and supports it with an emphasis on achieving results in a short period of time by having specialist staffs act on their behalf, including advertising management. We believe that our customers will continue to use SNS as one of their sales channels because they will be able to feel the results of their efforts.

“SNS Unyo.com” has three plans that are tailored to meet the needs. These include plans for unified management, as well as plans for advertising management and influencer matching.

Price Plans

↓ All plans are now discounted! ↓

Start with this plan Advertising/Customer Attraction Plan	Take care of everything! Posting Service Plan	Influencer Matching Plan
From ¥40,000/month to ¥30,000/month	From ¥60,000/month to ¥50,000/month	From ¥40,000/month to ¥30,000/month
Segment delivery: Yes	Posting on behalf of: From 2 posts/week (8-10 posts/month)	Number of requests: From 1 person/month
Impression: From 15,000/month	Processing images (adding text): Yes	Posting format: Either feed or reels is acceptable.
Ad image creation: 2 patterns	Posting Stories: Yes	Hashtag designation: Yes
Supported SNS: Instagram, LINE	Supported SNS: Instagram	Supported SNS: Instagram, TIKTOK, YouTube, X
Regular meetings, support: Yes	Regular meetings, support: Yes	Regular meetings, support: Yes

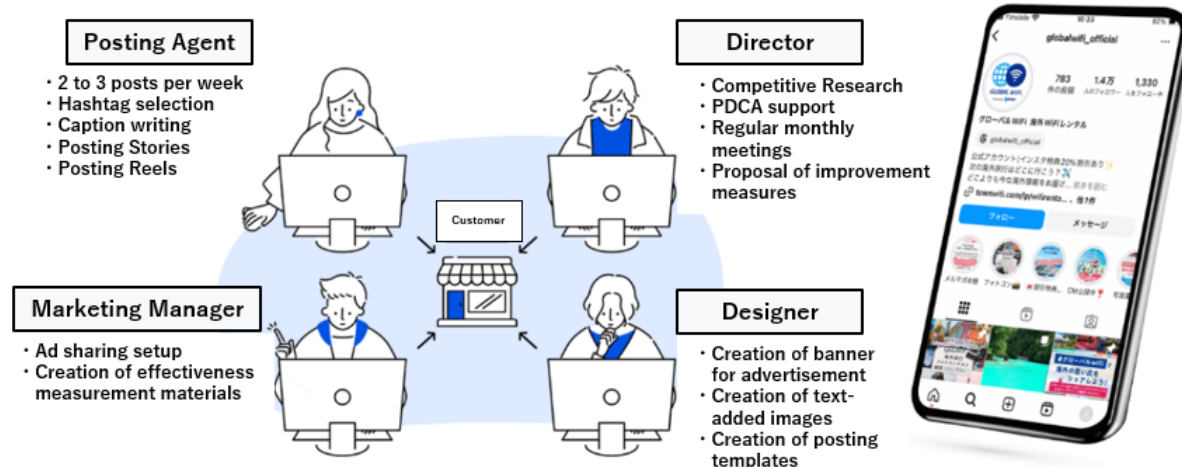
Advertising/Customer Attraction Plan : From ¥30,000/month

Posting Service Plan : From ¥50,000/month

Influencer Matching Plan : From ¥30,000/month
All prices are tax-excluded.

Official website : SNS Unyo.com (<https://snsunyo.com/lp>)

Under the “Take care of everything! Posting Service Plan,” staffs with a wealth of practical experience take care of all the difficult tasks such as caption writing, hashtag selection, and posting on Stories and reels, while verifying the results from scratch, utilizing the SNS marketing know-how that Vision has cultivated in the various services it provides.



Vision will strive to support more customers through “SNS Unyo.com” and will continue to make every effort to provide services that lead to various value offerings, such as cost reduction and sales improvement support.

■ Vision Inc. Company Profile



With the corporate philosophy of “To contribute to the global information and communications revolution” and slogan of “More vision, more success,” Vision provides services primarily in the information and communications field and makes decisions with a clear vision to help customers achieve greater success.

- Trade Name : Vision Inc.
- Prime Market of the Tokyo Stock Exchange (Code : 9416)
- Representative : President, Representative Director and COO Kenji Ota
- Headquarters : Shinjuku East Side Square 8F, 6-27-30 Shinjuku, Shinjuku-ku, Tokyo 160-0022, Japan

- Incorporated : December 2001 (Established June 1995)
- Capital : 2,573,000,000 yen
- Homepage : <https://www.vision-net.co.jp/en>
- IR Information : https://www.vision-net.co.jp/en/ir_information.html

• Businesses :

1. GLOBAL WiFi

International / Domestic (Japan)

2. Information and Communications Service

Fixed-line telecommunications service / Mobile communications service / Broadband service

Office automation equipment service / Internet media services

3. Glamping and Tourism

4. Others