



June 12, 2024

Company	Vision Inc.
Representative	Kenichi Sano, Chairman and CEO Tokyo Stock Exchange Prime Market Stock Code: 9416
Contact	Shinichi Nakamoto, Director and CFO (Tel. +81 3 (5287) 3110)

**“NINJA WiFi,” a Mobile Wi-Fi Rental Service for Visitors to Japan,  
will be available for pickup in the popular Asakusabashi area**

Vision Inc. (Headquarters: Shinjuku-ku, Tokyo; President, Representative Director and COO: Kenji Ota, hereinafter Vision), which operates GLOBAL WiFi business, Information and Communications Service business, and Glamping and Tourism business under the themes of “Connecting People to People” and “Connecting the World,” has recently begun delivering “NINJA WiFi” for those who have already made prior reservations at the head office of MATCHA Inc. (Headquarters: Chuo-ku, Tokyo; Representative Director: Yu Aoki, hereinafter MATCHA), which handles inbound media.

# MATCHA



Asakusabashi has good access to historical sightseeing spots and shopping areas, and many foreign tourists visit there.

Customers can pick up their NINJA WiFi terminals at MATCHA office located in this area, increasing their convenience. We also expect that this will increase exposure to the tourism information services provided by MATCHA and improve the customer experience.

## ■ MATCHA Details of Pickup Location



Address : 1F, 2-24-9 Higashi Nihonbashi, Chuo-ku, Tokyo 103-0004, Japan

Access : 10-minute walk from Asakusabashi Station on JR Sobu Line

3-minute walk from Bakurocho Station on JR Sobu Line

7-minute walk from Higashi Nihonbashi Station on Toei Subway Asakusa Line

7-minute walk from Bakuro Yokoyama Station on Toei Subway Shinjuku Line

Business Hours : 10:00am to 6:00pm (weekdays only)

Languages Supported : Japanese, English

\* Pre-booking pickup only

\* Currently, same-day applications and returns are not accepted.

## ■ “NINJA WiFi” Service Profile as of May 2024



- Services : Mobile Wi-Fi router rental service for Japan
- Fee : From 770 yen (tax included) per day
- How to apply : Website (<https://ninjawifi.com/en>)
  - \* Languages Supported : English, Chinese (Traditional Chinese), Japanese
- How to pick up and return the terminal : Airport counter (10 airports in Japan), home delivery (all over Japan), tourist information centers and facilities (20 places), and Vision office (2 places)

## ■ MATCHA Inc. Company Profile

# MATCHA

“MATCHA” is a media that provides a total of over 20,000 Japanese articles in 10 languages for visitors to Japan and foreigners in Japan. It is accessed by 6.63 million page views and 3.33 million users per month from 227 countries and regions around the world, and its Facebook has 1.04 million followers worldwide. Rather than unilateral information dissemination, it is characterized by the inclusion of information that users really need and the production of valuable content that will be read for a long time.

Utilizing the expertise of one of Japan’s largest media operations, we conduct promotional activities in MATCHA media, and provide “MATCHA Contents Manager (MCM)” which is a multi-lingual information dissemination tool that can be used by anyone. We also operate three inbound marketing support businesses, ranging from research to the formulation of strategies for foreign visitors to Japan. To date, we have supported over 360 client inbound issues. Over the three years since 2020, we have also hosted the “Inbound Summit,” which brings together inbound business operators throughout Japan. In 2023, approximately 4,000 participants attended.

As an inbound professional, we will continue to be a company that contributes to Japanese society.

- Trade Name : MATCHA Inc.
- Representative : Representative Director Yu Aoki
- Headquarters : LIT 2F, 2-24-9 Higashi Nihonbashi, Chuo-ku, Tokyo 103-0004, Japan
- Incorporated : December 2013
- Capital : 10 million yen
- Homepage : <https://company.matcha-jp.com/en/>
- Business : Operates “MATCHA,” one of Japan’s largest media for visitors to Japan and foreigners in Japan, and “Japan Tomorrow,” a cross-border crowdfunding business. We disseminate information on a daily basis so that foreign visitors to Japan can travel more enjoyably and conveniently. We are committed to a thorough foreign perspective, and our multinational editorial team, which is a professional in content production, and our marketing staff, which is a professional in information dissemination, work together to operate the media.

## ■ Vision Inc. Company Profile



With the corporate philosophy of “To contribute to the global information and communications revolution” and slogan of “More vision, more success,” Vision provides services primarily in the information and communications field and makes decisions with a clear vision to help customers achieve greater success.

- Trade Name : Vision Inc.
- Prime Market of the Tokyo Stock Exchange (Code: 9416)
- Representative : President, Representative Director and COO Kenji Ota
- Headquarters : Shinjuku East Side Square 8F, 6-27-30 Shinjuku, Shinjuku-ku, Tokyo  
160-0022, Japan
- Incorporated : December 2001 (Founded : June 1995)
- Capital : 2,573 million yen
- Homepage : <https://www.vision-net.co.jp/en>
- IR Information : [https://www.vision-net.co.jp/en/ir\\_information.html](https://www.vision-net.co.jp/en/ir_information.html)
- Business :
  1. GLOBAL WiFi  
International / Domestic (Japan)
  2. Information and Communications Service  
Fixed-line telecommunications service / Mobile communications service / Broadband service  
Office automation equipment service / Internet media services
  3. Glamping and Tourism
  4. Others