

Monthly Sales Flash ReportFebruary 2025

■BOOKOFF Operations in Japan Sales for the Month Under Review

YoY change existing store net sales were 103.7% (103.4% for all stores).

This month had one less day than the same month last year, but net sales of trading cards/hobby goods, jewelry/watches/brand bags, apparel, home appliances/smart phones and others increased over the previous year.

■YoY Change in Net Sales at the Directly Operated Existing Stores

	2024							2025				
	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	107.3%	102.0%	107.2%	107.2%	102.4%	105.4%	104.9%	106.1%	103.7%			
All stores	108.9%	103.8%	108.7%	108.3%	103.2%	105.5%	105.2%	106.1%	103.4%			
Difference from previous year on weekends and holidays	+2	(2)	+1	+1	(1)	±0	(1)	±0	±0			

■YoY Change in Net Sales at the Directly Operated Existing Stores From the First Month of the Previous Fiscal Year

		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	FY5/2024	113.0%	109.1%	106.6%	104.0%	102.3%	106.8%	106.7%	103.5%	108.5%	110.7%	105.7%	102.8%
	FY5/2025	107.3%	102.0%	107.2%	107.2%	102.4%	105.4%	104.9%	106.1%	103.7%			

■New Directly Operated Stores

February 21, 2025 BOOKOFF Sendai Clis Road Store

Sendai City, Miyagi

■Number of Group Stores

		2024							2025				
		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
BOOKOFF Operations in Japan	Directly Operated	386	388	388	388	384	384	384	380	380			
	Franchised	368	367	367	367	367	367	367	367	367			
BOOKOFF Operations in Japan Total		754	755	755	755	751	751	751	747	747			
Premium Services Business		45	47	48	49	50	51	51	52	52			
Overseas Business	Directly Operated	26	28	28	31	32	33	33	34	34			
	Franchised	6	6	6	7	7	7	8	8	8			
Overseas Business Total		32	34	34	38	39	40	41	42	42			
Other		5	5	5	6	6	6	6	6	6			
Total for Chain		836	841	842	848	846	848	849	847	847			

NOTE

*Figures in this document are preliminary and may be revised at the time of the next update. In addition, the figures are different from the consolidated net sales and have not been audited by an accounting auditor.

*This document shows the actual number of stores as of the end of the month. This differs from the number of stores for the consolidated accounting period announced in various financial documents. This is because the fiscal year end of some subsidiaries differs from the consolidated fiscal year end.

*This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.