

Monthly Sales Flash ReportJanuary 2025

■BOOKOFF Operations in Japan Sales for the Month Under Review

YoY change existing store net sales were 106.1% (106.1% for all stores).

Net sales of trading cards/hobby goods, apparel, jewelry/watches/brand bags, sporting and outdoor goods and others increased over the previous year.

■YoY Change in Net Sales at the Directly Operated Existing Stores

	2024							2025				
	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	107.3%	102.0%	107.2%	107.2%	102.4%	105.4%	104.9%	106.1%				
All stores	108.9%	103.8%	108.7%	108.3%	103.2%	105.5%	105.2%	106.1%				
Difference from previous year on weekends and holidays	+2	(2)	+1	+1	(1)	±0	(1)	±0				

■YoY Change in Net Sales at the Directly Operated Existing Stores From the First Month of the Previous Fiscal Year

		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	FY5/2024	113.0%	109.1%	106.6%	104.0%	102.3%	106.8%	106.7%	103.5%	108.5%	110.7%	105.7%	102.8%
	FY5/2025	107.3%	102.0%	107.2%	107.2%	102.4%	105.4%	104.9%	106.1%				

■New Directly Operated Stores

January 15, 2025 Rehello Kichijoji Store

Musashino City, Tokyo

January 24, 2025 BOOKOFF PHOENIX Store

United States of America

■Number of Group Stores

		2024							2025				
		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
BOOKOFF Operations in Japan	Directly Operated	386	388	388	388	384	384	384	380				
	Franchised	368	367	367	367	367	367	367	367				
BOOKOFF Operations in Japan Total		754	755	755	755	751	751	751	747				
Premium Services Business		45	47	48	49	50	51	51	52				
Overseas Business	Directly Operated	26	28	28	31	32	33	33	34				
	Franchised	6	6	6	7	7	7	8	8				
Overseas Business Total		32	34	34	38	39	40	41	42				
Other		5	5	5	6	6	6	6	6				
Total		836	841	842	848	846	848	849	847				

NOTE

*Figures in this document are preliminary and may be revised at the time of the next update. In addition, the figures are different from the consolidated net sales and have not been audited by an accounting auditor.

*For the current month, the figures for existing store sales for November and December 2024 have been revised to reflect the final figures.

*This document shows the actual number of stores as of the end of the month. This differs from the number of stores for the consolidated accounting period announced in various financial documents. This is because the fiscal year end of some subsidiaries differs from the consolidated fiscal year end.

*This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.