Monthly Sales Flash Report

December 2024

■BOOKOFF Operations in Japan Sales for the Month Under Review

YoY change existing store net sales were 104.8% (105.2% for all stores).

Net sales of trading cards/hobby goods, apparel, jewelry/watches/brand bags, books and others increased over the previous year.

■YoY Change in Net Sales at the Directly Operated Existing Stores

	2024				2025							
	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	107.3%	102.0%	107.2%	107.2%	102.4%	105.3%	104.8%					
All stores	108.9%	103.8%	108.7%	108.3%	103.2%	105.5%	105.2%					
Difference from previous year on weekends and holidays	+2	(2)	+1	+1	(1)	±0	(1)					

■YoY Change in Net Sales at the Directly Operated Existing Stores From the First Month of the Previous Fiscal Year

		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing	FY5/2024	113.0%	109.1%	106.6%	104.0%	102.3%	106.8%	106.7%	103.5%	108.5%	110.7%	105.7%	102.8%
stores	FY5/2025	107.3%	102.0%	107.2%	107.2%	102.4%	105.3%	104.8%					

■New Directly Operated Stores

There are no new store openings this month.

■Number of Group Stores

		2024				2025							
		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
BOOKOFF Operations	Directly Operated	386	388	388	388	384	385	385					
in Japan	Franchised	368	367	367	367	367	367	367					
BOOKOFF Operations in Japan Total		754	755	755	755	751	752	752					
Premium Ser	Premium Services Business		47	48	49	50	51	51					
Overseas Business	Directly Operated	26	28	28	31	32	33	33					
	Franchised	6	6	6	7	7	7	8					
Overseas Business Total		32	34	34	38	39	40	41					
Other		5	5	5	6	6	6	6					
Total		836	841	842	848	846	849	850					

NOTE

*Figures in this document are preliminary and may be revised at the time of the next update. In addition, the figures are different from the consolidated net sales and have not been audited by an accounting auditor.

*This document shows the actual number of stores as of the end of the month. This differs from the number of stores for the consolidated accounting period announced in various financial documents. This is because the fiscal year end of some subsidiaries differs from the consolidated fiscal year end.

*This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.