

Monthly Sales Flash ReportJuly 2024

■BOOKOFF operations in Japan sales for the month under review

YoY change existing store net sales were 102.0% (103.8% for all stores).

Net sales of trading cards/hobby goods, jewelry/watches/brand bags, home appliances/smart phones, apparel and others increased over the previous year.

■YoY change in net sales at the directly operated existing stores

	2024							2025				
	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	107.3%	102.0%										
All stores	108.9%	103.8%										
Difference from previous year on weekends and holidays	+2	(2)										

■YoY change in net sales at the directly operated existing stores from the first month of the previous fiscal year

		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	FY5/2024	113.0%	109.1%	106.6%	104.0%	102.3%	106.8%	106.7%	103.5%	108.5%	110.7%	105.7%	102.8%
	FY5/2025	107.3%	102.0%										

■New directly operated stores

July 6, 2024	Jalan Jalan Japan Aksai Store	Republic of Kazakhstan
July 11, 2024	hugall Omiya Takashimaya Store	Saitama City, Saitama Prefecture
July 12, 2024	BOOKOFF Ito-Yokado Higashimurayama Store	Higashimurayama City, Tokyo
July 12, 2024	BOOKOFF Purchasing Consultation Desk Sakura-shinmachi Ekimae Store	Setagaya Ward, Tokyo
July 13, 2024	BOOKOFF ChaChaTown Kokura Store	Kitakyushu City, Fukuoka Prefecture
July 27, 2024	Jalan Jalan Japan Sayahat Store	Republic of Kazakhstan

■Number of Group Stores

		2024						2025					
		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
BOOKOFF operations in Japan	Directly operated	386	388										
	Franchised	368	367										
BOOKOFF operations in Japan total		754	755										
Premium services business		45	47										
Overseas business	Directly operated	26	28										
	Franchised	6	6										
Overseas business total		32	34										
Other		5	5										
Group total		836	841										

NOTE

*Figures in this document are preliminary and may be revised at the time of the next update. In addition, the figures are different from the consolidated net sales and have not been audited by an accounting auditor.

*This document shows the actual number of stores as of the end of the month. This differs from the number of stores for the consolidated accounting period announced in various financial documents. This is because the fiscal year end of some subsidiaries differs from the consolidated fiscal year end.

*This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.