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Message

We aim to instill a cloud-based digital business platform and expand our services by embodying the thinking expressed in the origin of our name.

We would like to extend our sincere gratitude to our shareholders for their continued support.

We hereby deliver the convocation notice for the 16th Annual General Meeting of Shareholders.

The Broadleaf Group values "gratitude and happiness," its corporate philosophy, and works to provide better products and services in order to contribute to customers' business creation.

In the fiscal year under review, which was the third year of the medium-term management plan (the "Plan") (2022-2028), we carried on with the two growth strategies of "Penetration of cloud-based products" and "Expansion of services." As a result, cloud services caught on among customers, and we posted an operating profit as planned and made brisk progress in achieving the target for operating profit of 13.0 billion yen in 2028, the final year of the Plan.

Please refer to actual results, prospects and plans under the Plan on the next page.

We will join together as a group in order to achieve high growth while simultaneously achieving capital efficiency by accelerating the change to a subscription business model. We ask for our shareholders' continued support.

Broadleaf Co., Ltd.

Representative Director, President and CEO

Kenji Oyama



Origin of the Company Name

We named the Company "Broadleaf" after a broad-leaf tree.

Many broad-leaf trees grow by having their leaves absorb sunlight in spring and summer. In winter, they shed their leaves and fruits to return nutrients to the ground. This cycle creates a field where they can co-exist in harmony with a wide variety of other plants and animals.

The name Broadleaf reflects our desire to take root in the land of businesses as a broad-leaf tree, bear many leaves, produce fruit, and continue growing into the future with all people including our customers.

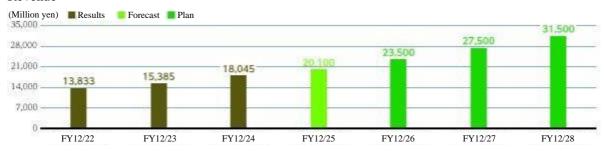
Medium-Term Management Plan

 $Actual\ business\ performance\ under\ the\ Medium-term\ Management\ Plan\ (2022-2028)\ and\ actual\ results,$ $prospects\ and\ plans\ for\ ROE$

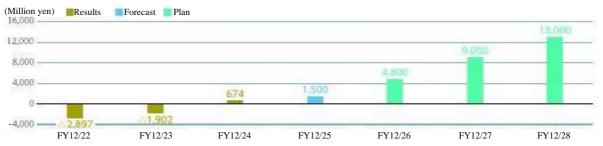
Fiscal year (Unit: million yen)	FY12/22 (Results)	FY12/23 (Results)	FY12/24 (Results)	FY12/25 (Forecast)	FY12/26 (Plan)	FY12/27 (Plan)	FY12/28 (Plan)
Revenue	13,833	15,385	18,045	20,100	23,500	27,500	31,500
Operating profit (loss)	-2,897	-1,902	674	1,500	4,800	9,000	13,000
Profit (loss) attributable to owners of the parent	-2,431	-1,487	343	1,000	3,200	6,000	8,000
ROE (%)	-9.8	-6.5	1.5	4.3	12.9	21.6	24.7

(Notes) 1. ROE is shown as the net margin of equity attributable to owners of the parent.

Revenue



Operating profit



^{2.} The amounts shown in this document are rounded down to the unit used for presentation.

Securities Code: 3673

(Date of commencement of electronic provision measures) February 28, 2025

(Date of delivery) March 5, 2025

To Our Shareholders

4-13-14 Higashi-Shinagawa, Shinagawa-ku, Tokyo, Japan

Broadleaf Co., Ltd.

Kenji Oyama, Representative Director, President and CEO

NOTICE OF THE 16TH ANNUAL GENERAL MEETING OF SHAREHOLDERS

We would like to inform you that the 16th Annual General Meeting of Shareholders (the "Meeting") of Broadleaf Co., Ltd. (the "Company") will be held as described below.

In the convening of the Meeting, we will take measures to electronically provide the information that constitutes the content of the Reference Documents, etc. for the General Meeting of Shareholders (Matters for Electronic Provision). We kindly request that you check this information by accessing the following websites on which the information is posted.

The Company's website:

https://www.broadleaf.co.jp/english/ir/stock/meeting/



Please go to the Company's website above and check the information regarding the Notice of the 16th (FY2024) Annual General Meeting of Shareholders.

Tokyo Stock Exchange website (Listed Company



Please go to the TSE's website above, enter "Broadleaf" or our "3673" security code in the issue name (company name) box, and conduct a search to reach our page. On our page, click "Basic Information" to access the "Documents for public inspection/PR information." Information can be checked regarding the Notice of General Shareholders Meeting/Information Materials for a General Shareholders Meeting on the "Documents for public inspection" page.

If you are unable to attend the Meeting, you can exercise your voting rights by electromagnetic means (Internet, etc.) or in writing (by mail). Please review the accompanying Reference Documents for the General Meeting of Shareholders before exercising your voting rights.

Details are as follows.

1. Date and Time: Friday, March 21, 2025, 10:00 a.m., Japan time.

(Registration begins at 9:00 a.m.)

2. Place: The Grand Hall, 3F Shinagawa Grand Central Tower, 2-16-4 Konan,

Minato-ku, Tokyo

3. Meeting Agenda:

Matters to be reported: 1. The Business Report and the Consolidated Financial Statements for

the 16th Fiscal Year (from January 1, 2024 to December 31, 2024) and Audit Results of the Consolidated Financial Statements by the Accounting Auditor and the Board of Corporate Auditors

2. The Non-Consolidated Financial Statements for the 16th Fiscal Year $\,$

(from January 1, 2024 to December 31, 2024)

Matters to be resolved:

Proposal No. 1: Appropriation of Surplus Proposal No. 2: Election of Five (5) Directors

Proposal No. 3: Election of Two (2) Substitute Corporate Auditors

4. Guide to Exercising Voting Rights

(1) If you exercise your voting rights in writing (by mail)

Please indicate your vote for or against the proposals on the enclosed Voting Rights Exercise Form and return it so that it is received by 5:30 p.m. on Wednesday, March 19, 2025 (Japan time). If neither approval nor disapproval of the proposals is indicated, you will be deemed to have indicated your approval.

(2) If you exercise your voting rights by electronic means (Internet, etc.)

Please visit the Company's designated voting website (https://soukai.mizuho-tb.co.jp/), after confirming the "Instructions for Voting via the Internet" on page 7 in the Japanese version of the Meeting's booklet, vote for or against the proposals, by 5:30 p.m. on Wednesday, March 19, 2025 (Japan time), in accordance with the instructions on the screen.

In addition, the electronic platform for exercising voting rights operated by Investor Communications Japan Inc. (ICJ, Inc.) is available to institutional investors.

(3) If you exercise your voting rights more than once:

If you exercise your voting rights both by electronic means (Internet, etc.) and in writing (by mail), regardless of the date your Voting Rights Exercise Form is received, only the voting rights you exercise by electronic means (Internet, etc.) will be counted.

If you exercise your voting rights more than once by electronic means (Internet, etc.), only the voting rights you exercise last will be counted.

- If you plan to attend in person, please present the enclosed Voting Rights Exercise Form at the reception desk upon your arrival.
 For the purpose of saving resources, we will refrain from distributing related materials. So please be sure to bring this notice with you.
- ② Documents containing the Matters for Electronic Provision will be sent to shareholders who request the provision of printed versions of the documents pursuant to the relevant laws and regulations and the provisions of Article 14 of our Articles of Incorporation. However, the matters listed below which will be posted on our Japanese website and the TSE website and will not be included in the documents.
 - (i) Consolidated statement of changes in equity and notes to the consolidated financial statements
 - (ii) Non-consolidated statements of changes in equity and notes to the non-consolidated financial statements

Therefore, consolidated financial statements and financial statements contained in the documents constitute only part of the documents that have been audited by the Accounting Auditor for preparing the accounting audit report and Corporate Auditors for preparing the audit report respectively.

Any revisions made to this convocation notice and/or Matters for Electronic Provision will be posted on our Internet website and the TSE website.

Reference Documents for the General Meeting of Shareholders

Proposal No. 1: Appropriation of Surplus

We position the return of profit to our shareholders as an important management issue. For the fiscal year under review, we will pay a year-end dividend of 2.0 yen per share of common stock (which makes our annual dividend 2.0 yen per share).

- 1. Type of dividend property Cash
- 2. Matters concerning the allocation and total amount of dividend property 2.0 yen per share of common stock of the Company, or 183,475,406 yen in total
- 3. Date on which dividends from surplus shall be effective March 24, 2025

Proposal No. 2: Election of Five (5) Directors

The term of office of all the five (5) directors will expire at the close of this general meeting of shareholders.

Accordingly, we propose the election of five (5) directors.

The candidates for directors are as follows:

Candidate No.	Name	Current positions and responsibilities in the Company	Attendance at meetings of the Board of Directors	Properties
1	Kenji Oyama	Representative Director, President and CEO	16/16 (100%)	Reappointment
2	Kenichi Yamanaka	Executive Vice President and Director	16/16 (100%)	Reappointment
3	Morio Kizawa	External Director	16/16 (100%)	Reappointment External Independent
4	Hiroshi Takada	External Director	16/16 (100%)	Reappointment External Independent
5	Unemi Yamaguchi	External Director	13/13 (100%)	Reappointment External Independent Female

(Note) The information regarding Ms. Unemi Yamaguchi shows the status after she took up her appointment as an External Director of the Company on March 26, 2024.



- Date of birth September 10, 1968
- Number of the Company's shares held 1,262,601 shares
- Attendance at meetings of the Board of Directors 16/16 (100%)



- Attendance at meetings of the Board of Directors 16/16 (100%)



Kenji Oyama

Reappointment

Brief person	nal history, positions and responsibilitie	S	
Apr. 1987	Joined Being Co., Ltd.	Oct. 2005	Consultant of ITX Corporation
Apr. 1989	Director of Being Co., Ltd.	Jan. 2006	Executive Vice President and
Dec. 1996	President CEO of Being		Director of the Company
	Investments Corp.	Jun. 2006	Representative Director, President
Jul. 2000	Executive Vice President and		and CEO of the Company (present)
	Director of Being Co., Ltd.	Jan. 2015	Advanced Academic Agency's
Jul. 2002	Executive Officer, General		Visiting Professor of The Graduate
	Manager of Marketing Department		School of Project Design
	and Sales Department of Being Co.,		
	Ltd.		

Reasons for nomination as candidate for Director

Mr. Kenji Oyama has a great deal of experience and achievements as well as strong leadership with respect to corporate management. The Company has nominated him again as a candidate for Director, based on the judgment that he is the right person in terms of determining the execution of important duties and supervising the execution of responsibilities by Directors and Executive Officers.

- Date of birthOctober 10, 1968Number of the Company's
- 141,420 shares

Candidate No.

Kenichi Yamanaka

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Brief personal histo	ry nosifions an	d reconneibilities
Differ personal misto	ry, positions an	d responsionities

Apr. 1992	Joined Mitsubishi Electric	Oct. 2010	Executive Officer and General
	Engineering Co., Ltd.		Manager of Administration
Jan. 1996	Joined Being Co., Ltd.		Division of the Company
Apr. 2000	Executive Officer of Being Co.,	Jan. 2011	Executive Officer, General
_	Ltd. in charge of Business		Manager of Administrative
	Strategies - EC promotion		Headquarter and General Manager
Nov. 2005	Executive Officer CIO of JIMOS		of Corporate Management Group of
	Co., Ltd. in charge of Corporate		the Company
	Services - BtoB Solutions	Mar. 2012	Director, Executive Officer and
			General Manager of Administration
			Division of the Company
		Jan. 2014	Executive Vice President and
			Director of the Company (present)

Reasons for nomination as candidate for Director

Mr. Kenichi Yamanaka has been supervising the administrative and business management sectors since he assumed the position of Executive Officer at the Company. In light of his career, the Company considers that he is the right person in terms of facilitating smooth organizational management on a Group-wide basis, and has therefore nominated him again as a candidate for



- Date of birth April 8, 1944
- Number of the Company's shares held 23,700 shares
- Attendance at meetings of the Board of Directors 16/16 (100%)
- Number of years as director 13 years (at the close of this general meeting of shareholders)



Morio Kizawa

Reappointment

External

Independent

Brief perso	nal history, positions and responsibilitie	S	
Apr. 1970	Joined Nippon Univac Ltd. (now	Feb. 1999	President and Representative
	BIPROGY Inc.)		Director of Conexant Systems
Mar. 1985	Joined Citizen Watch Co., Ltd.		Japan Co., Ltd. (now Conexant
Sep. 1985	President and Managing Director of		Systems Co., Ltd.)
	Citizen Europe Ltd.	Feb. 2006	President and Representative
Feb. 1992	President and Representative		Director, and Vice-President of
	Director, and Vice-President of		U.S. Headquarters of Autodesk,
	U.S. Headquarters of Mentor		Inc.
	Graphics Japan Co. Ltd. (now	Mar. 2012	Advisor of Autodesk, Inc.
	Siemens Electronic Design		External Director of the Company
	Automation Japan K.K.)		(present)

Reason for the selection as a candidate for External Director and expected roles

Mr. Morio Kizawa has served as Representative Director of Autodesk, Inc., a company that realized change to a SaaS (Software as a Service) business model, and other companies. He played an active role as the manager of an IT company and a global company that engage in software development and sales, etc. He has specialist knowledge and extensive experience in the industries related to the Company's business.

His wealth of knowledge and experience is exactly what we need in realizing the medium-term management plan of the Company which aims at achieving a SaaS business model. The Company nominated him again as a candidate for External Director because, by leveraging his knowledge and experience, it can expect to obtain advice from various perspectives on the general management of the Company.

Supplementary explanations regarding his term of office as an External Director

Having been involved in the Company's management as an External Director for 13 years, Mr. Morio Kizawa has a deep knowledge of the Company's corporate philosophy and business strategies and provides highly independent suggestions and advice from an objective perspective at meetings of the Board of Directors for the purpose of improving the Company's corporate value and shareholders' benefit

The Company considers that his deep understanding of the Company and highly independent comments greatly contribute to lively discussions at meetings of the Board and the improvement of the Board's effectiveness and that his long tenure does not harm his independence as an External Director.

Matters relating to independence

The Company considers Mr. Morio Kizawa to be a candidate for independent director because, given his objective and neutral standpoint that is independent from the Company, he is unlikely to have conflicts of interest with general shareholders, and satisfies the requirements for independent officers as specified by the Tokyo Stock Exchange.



- Date of birth December 22, 1946
- Number of the Company's shares held 33,100 shares
- Attendance at meetings of the Board of Directors 16/16 (100%)
- Number of years as director 5 years (at the close of this general meeting of shareholders)



Hiroshi Takada

Reappointment

External

Independen

Brief perso	nal history, positions and responsibilitie	S	
Apr. 1969	Joined Toyota Motor Sales Co.,	Jul. 2012	Head Director of Organization for
•	Ltd. (now Toyota Motor		Small & Medium Enterprises and
	Corporation)		Regional Innovation
Jan. 1995	General Manager of Advertising	May 2013	Representative Director of All
	Division of Toyota Motor	-	Japan Radio & Television
	Corporation		Commercial Confederation (now
Jun. 2001	Director of Toyota Motor		All Japan Confederation of
	Corporation		Creativity)
Jun. 2003	Managing Officer of Toyota Motor	Jun. 2014	Director of the Commercial
	Corporation		Broadcasting Education
Jun. 2005	Senior Managing Director of		Association (present)
	Toyota Motor Corporation	Jul. 2019	Representative Director of Japan
Jun. 2009	Chairman and Representative		General Incorporate Association of
	Director of Toyota Administa, Inc.		Professionals for Medium and
	(now Toyota Mobility Tokyo. Inc.)		Small Sized Business Management
	Chairman of Toyota Nagoya		Ltd. (JPBM) (present)
	Education Center, Inc.	Mar. 2020	External Director of the Company
Oct. 2009	President and Representative		(present)
	Director of Toyota Marketing Japan	Jun. 2020	External Auditor of Chubu Electric
	Corporation (now Toyota Motor		Power Co., Inc.
	Corporation)	Jun. 2021	Councilor of the SBI Children's
Dec. 2009	President and Representative		Hope Foundation (present)
	Director of Toyota Motor Sales &		
	Marketing Corp. (now Toyota		
	Motor Corporation)		

Important concurrent positions

Representative Director of JPBM

Reason for the selection as a candidate for External Director and expected roles

Mr. Hiroshi Takada engaged in the management of advertising, sales, marketing and other operations at Toyota Motor Corporation and served as an officer of the company and a representative director at its group's sales and marketing affiliates. In addition, he plays an active role as the head of an independent administrative agency that undertakes support for the management of medium- and small-sized companies. He has specialist knowledge and extensive experience for the promotion of a range of businesses.

The Company has nominated Mr. Hiroshi Takada as a candidate for External Director again because by leveraging his knowledge and experience, it can expect to obtain advice from various perspectives on sales, marketing and new business strategies of the Company. Chubu Electric Power Co. Inc., where Mr. Takada served as an external corporate auditor, received an

Chubu Electric Power Co. Inc., where Mr. Takada served as an external corporate auditor, received an order to pay a surcharge based on the Act on Prohibition of Private Monopolization and Maintenance of Fair Trade on March 30, 2023 regarding the supply of special high-voltage electricity and high-voltage electricity in the Chubu region, etc. Mr. Takada made recommendations from the perspective of confirming and auditing internal control system maintenance and its operational status and corporate governance at the company's Board of Directors or the Board of Auditors meetings, and also fulfilled his responsibilities by confirming the details of efforts to further ensure compliance and providing advice whenever appropriate.

Matters relating to independence

The Company considers Mr. Hiroshi Takada to be a candidate for independent director because, given his objective and neutral standpoint that is independent from the Company, he is unlikely to have conflicts of interest with general shareholders, and satisfies the requirements for independent officers as specified by the Tokyo Stock Exchange.

The Company engages in transactions with companies referred to in the above brief history including Toyota Motor Corporation, which however account for less than one percent of overall transactions conducted by the Company and its group companies.



- Date of birth November 26, 1962
- Number of the Company's shares held
- Attendance at meetings of the Board of Directors 13/13 (100%)
- Number of years as director 1 year (at the close of this general meeting of shareholders)



Unemi Yamaguchi

appointment Ext

xternal



Brief personal histor	y, positions and responsibilities	

Apr. 1985	Joined John Swire & Sons (Japan)	Feb. 2008	General Manager of General
	Ltd.		Business Marketing Division of
Jun. 1993	Joined Apple Computer Co., Ltd.		Microsoft Japan Co., Ltd.
	(now Apple Japan GK)	Jul. 2010	General Manager of Partner
Jan. 1998	General Manager of Advertising		Business Promotion Department,
	Department, Corporate Planning &		Partner Sales Division of EMC
	Administration Division of Compaq		Japan Corp. (now Dell
	Computer Corporation (now HP		Technologies Japan Inc.)
	Japan Inc.)	Jan. 2018	Executive Officer, Deputy General
Oct. 2002	General Manager of Marketing		Manager of ICT Business Division
	Division of Japan PeopleSoft Co.,		of Ricoh Co., Ltd.
	Ltd. (now Oracle Corporation	Apr. 2018	Director of Ricoh IT Solutions Co.,
	Japan)		Ltd.
Jul. 2003	General Manager of Marketing	Apr. 2020	Representative of U Academy
	Department, Consumer Business		(present)
	Division of JAPAN TELECOM	Jun. 2022	External Director of MCJ Co., Ltd.
	CO., LTD. (now SoftBank Corp.)		(present)
Jun. 2005	General Manager of New Business	Mar. 2024	External Director of the Company
	Development Department of		(present)
	Logicool Co., Ltd.	Outside Dir	rector of OKABE Co., Ltd. (present)
		Jun. 2024	Outside Director of Broadmedia
			Corporation (present)

Important concurrent positions

Representative of U Academy

Reason for the selection as a candidate for External Director and expected roles

Ms. Unemi Yamaguchi has been engaged in marketing and business development at IT companies, etc. that operate internationally and possesses global management perspectives as well as specialist knowledge and extensive experience in marketing.

The Company has nominated Ms. Unemi Yamaguchi as a candidate for External Director again because, by benefiting from her knowledge and experience, it can expect to obtain advice from various perspectives on the Company's growth strategy and overseas expansion.

Matters relating to independence

The Company considers Ms. Unemi Yamaguchi to be a candidate for independent director because, given her objective and neutral standpoint that is independent from the Company, she is unlikely to have conflicts of interest with general shareholders, and satisfies the requirements for independent officers as specified by the Tokyo Stock Exchange.

(Note) The name of Ms. Unemi Yamaguchi, a candidate, on the family register is Unemi Sekine.

- (Notes) 1. There are no special interests between any candidate for director and the Company.2. The candidates Mr. Morio Kizawa, Mr. Hiroshi Takada, Ms. Unemi Yamaguchi are nominated as External Directors.
 - 3. The Company has notified the Tokyo Stock Exchange (TSE) of Mr. Morio Kizawa, Mr. Hiroshi Takada and Ms. Unemi Yamaguchi as an Independent Officer. If the reappointment of Mr. Morio Kizawa, Mr. Hiroshi Takada and Ms. Unemi Yamaguchi is approved, the Company plans to make them an Independent Officer continuously.
 - 4. The Company has entered into a liability limitation agreement with Mr. Morio Kizawa, Mr. Hiroshi Takada and Ms. Unemi Yamaguchi pursuant to Article 427, Paragraph 1 of the Companies Act, limiting their liability for damages as provided for under Article 423, Paragraph 1 of the Companies Act. If the reappointment of Mr. Morio Kizawa, Mr. Hiroshi Takada and Ms. Unemi Yamaguchi, an External Director candidate, is approved, the Company will extend the term of the agreement. The limitation of liability for damages under these agreements is the amount specified by laws and regulations, and such limitation of liability is approved only if the applicable External Director has executed his or her duties in good faith without committing gross negligence.
 - 5. The Company entered into a liability insurance agreement for executive officers, etc. with an insurance company as stipulated in Article 430-3, Paragraph 1 of the Companies Act to make sure that every officer, executive director and employee who is in a managerial or supervisory position at the Company or its subsidiaries is compensated for losses and damages incurred by him/her according to the said insurance. The candidates will be the insured under the insurance policy if they are appointed and take office as a Director. The insurance policy is scheduled to be renewed with the same coverage.

(Reference) Expertise and careers (skills matrix) of Directors and Corporate Auditor's Board members In the skills matrix for the Company's officers, namely, directors and Corporate Auditor's Board members, skills are defined separately depending on whether officers are executive directors or nonexecutive directors as indicated below.

- (•) Executive director: Officer's skills that should be demonstrated for the execution of operations
- $(\blacksquare) \ Non-executive \ director: \ Officer's \ specific \ skills \ that \ the \ Company \ expects \ to \ be \ demonstrated.$

If the election of all Directors and Corporate Auditors proposed in the notice of convocation is approved, the skills matrix for the Company's Directors and Corporate Auditors will be as shown below.

	Positions at the	Expertise and Experience								
Name	Company after the election	Overall management	Industry knowledge	International experience	Sales and marketing	Technologies and R&D	ICT	Legal affairs and risk management	Finance and accounting	Corporate communication
Kenji Oyama	Representative Director, President and CEO	•	•	•	•	•	•		•	•
Kenichi Yamanaka	Executive Vice President and Director	•	•		•		•	•	•	
Morio Kizawa	External Director		•	•						
Hiroshi Takada	External Director		٠		÷					
Unemi Yamaguchi	External Director									
Kenji Hirasawa	Full-time Corporate Auditor							•		
Tsuyoshi Nishimoto	External Corporate Auditor							•		
Mihoko Nagai	External Corporate Auditor								•	٠

(Notes) 1. General management: Management experience at listed companies required to make management decisions while also taking appropriate risk-taking into account

- Industrial knowledge: Deep knowledge about industries surrounding the Company and SaaS-based businesses

- Industrial knowledge: Deep knowledge about industries surrounding the Company and Saas-based dusinesses
 Overseas experience: Management experience backed by global perspectives nurtured at international companies
 Sales and marketing: Knowledge of sales activities and marketing that have a direct impact on sales and profitability of companies.
 Technology and research & development: Knowledge about research and development activities with a focus on software
 ICT: Knowledge about the utilization of digital information by means of telecommunication technologies such as the Internet
 Legal affairs: Knowledge about risk management and the experience thereof required to facilitate sound and stable management, while simultaneously taking laws and compliance into consideration simultaneously taking laws and compliance into consideration.
- 8. Finance and accounting: Knowledge about financial strategies and general accounting / tax matters at companies and experience thereof 9. Corporate communication: Knowledge and experience in enhancing corporate value by building trust with stakeholders.

Proposal No. 3: Election of Two (2) Substitute Corporate Auditors

The Company wishes to elect two (2) Substitute Corporate Auditors in advance in case there is a shortfall in the number of Corporate Auditors specified by laws and regulations.

The candidates for Substitute Corporate Auditors are as follows. Candidate Mr. Junichi Yamaguchi is nominated to fill any vacancy for a Corporate Auditor who is not an External Corporate Auditor, and candidate Mr. Yusuke Asakura is nominated to fill any vacancy for an External Corporate Auditor. The Board of Corporate Auditors has approved this proposal in advance.

Candidate No.	1	Junichi Yamaguchi
- Data of hinth		Brief personal history and no

Date of birth
September 29, 1957
Number of the Company's
shares held
shares held

Brief personal history and positions				
Apr. 1981	Joined Japan Airlines Co., Ltd.	Apr. 2014	Managing Director of JAL	
Apr. 2006	Vice President in charge of Asia &		FOUNDATION	
	Oceania at Japan Airlines	Jan. 2018	Joined the Company and appointed	
	International Co., Ltd. (now Japan		General Manager of the General	
	Airlines Co., Ltd.)		Affairs Department	
Feb. 2010	General Manager of the General	Apr. 2020	Member of the Company's Internal	
	Affairs Department at Japan		Audit Office and an employee	
	Airlines Co., Ltd.		assisting the Corporate Auditors	
May 2010	President at JAL Sunlight Co. Ltd.	Mar. 2023	Substitute Corporate Auditors of	
			the Company (present)	
		Apr. 2023	General Manager of Internal Audit	
			Office of the Company (present)	

Reason for nomination as candidate for Substitute Corporate Auditor

Mr. Junichi Yamaguchi served Japan Airlines Co., Ltd. in administrative areas. After joining the Company, he was involved in internal operations as General Manager of the General Affairs Department, and currently engages in audit services related to the appropriateness of each department's operations from a fair and independent standpoint as the General Manager of the Internal Audit Office. The Company has continued to nominate Mr. Junichi Yamaguchi as a candidate for Substitute Corporate Auditor because, by leveraging his knowledge and experience, based on the judgment that he is the right person in terms of being able to appropriately carry out his duties as a Corporate Auditor of the Company.



- Date of birth August 19, 1982
- Number of the Company's shares held

Yusuke Asakura

External

Brief personal history and positions				
Passed the bar examination	Mar. 2016	Substitute External Corporate		
Registered as an attorney-at-law		Auditor of the Company		
Joined Bingham McCutchen	Dec. 2017	External Corporate Auditor of the		
Murase, Sakai Mimura Aizawa –		Company		
Foreign Law Joint Enterprise	Mar. 2018	Substitute External Corporate		
Partner of Sanba Law Firm		Auditor of the Company (present)		
	May 2021	Partner of Akiyama Asakura Law		
	-	Office (present)		
	Passed the bar examination Registered as an attorney-at-law Joined Bingham McCutchen Murase, Sakai Mimura Aizawa – Foreign Law Joint Enterprise	Passed the bar examination Mar. 2016 Registered as an attorney-at-law Joined Bingham McCutchen Dec. 2017 Murase, Sakai Mimura Aizawa – Foreign Law Joint Enterprise Mar. 2018 Partner of Sanba Law Firm		

Important concurrent positions

Partner of Akiyama Asakura Law Office

Reason for nomination as candidate for Substitute External Corporate Auditor

Mr. Yusuke Asakura is a qualified attorney-at-law and expert in corporate law, and has special knowledge and extensive experience. Although Mr. Yusuke Asakura has not been involved in corporate management in the past, the Company has continued to nominate Mr. Yusuke Asakura as a candidate for Substitute External Corporate Auditor based on the judgment that he is the right person as an External Corporate Auditor in terms of ensuring the appropriateness of the execution of the Company's business, focusing on the reinforcement of the audit capabilities of the Corporate Auditor for the aforementioned reason.

The Company does not have any dealings with the abovementioned law firms and considers Mr. Yusuke Asakura to be a candidate for Substitute External Corporate Auditor because, given his objective and neutral standpoint that is independent from the Company, he is unlikely to have conflicts of interest with general shareholders, and satisfies the requirements for independent officers as specified by the Tokyo Stock Exchange (TSE).

- (Notes) 1. There are no special interests between any candidate for substitute corporate auditor and the Company.

 2. The candidate Mr. Yusuke Asakura nominated as Substitute External Corporate Auditor.

 - 3. Mr. Yusuke Asakura meets the requirements for independent officers specified by the Tokyo Stock Exchange. Accordingly, if Mr. Yusuke Asakura is appointed External Corporate Auditor, the Company will report him as an independent officer to the Tokyo Stock Exchange.
 - 4. If the elections of Mr. Junichi Yamaguchi and Mr. Yusuke Asakura, the candidates for Substitute Corporate Auditor, are appointed, the Company will enter into a liability limitation agreement with each of them pursuant to Article 427, Paragraph 1 of the Companies Act, limiting their liability for damages as provided for under Article 423, Paragraph 1 of the Companies Act. The limitation of liability for damages under these agreements is the amount specified by laws and regulations, and such limitation of liability is approved only if the applicable Corporate Auditor has executed his or her duties in good faith without committing gross negligence.
 - 5. The Company entered into a liability insurance agreement for executive officers, etc. with an insurance company as stipulated in Article 430-3, Paragraph 1 of the Companies Act to make sure that every officer, executive director and employee who is in a managerial or supervisory position at the Company or its subsidiaries is compensated for losses and damages incurred by him/her according to the said insurance. If Mr. Junichi Yamaguchi and Mr. Yusuke Asakura are elected as Corporate Auditor, they will also be insured under the agreement. The insurance policy is scheduled to be renewed with the same coverage.