

**Disclaimer:**

This is an English translation of the captioned release. This translation is prepared and provided for the purpose of the reader's convenience. All readers are recommended to refer to the original version in Japanese of the release for complete information.

March 3, 2025

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## **Notice of Determination of Items for Shareholder Benefit Program**

MarketEnterprise Co., Ltd. (“the Company”) announces that it has determined the items for its shareholder benefit program with a record date of June 30, 2025, as follows.

### 1. Purpose of the change to the shareholder benefit program

The Company appreciates its shareholders for their day-to-day support, and since June 2024 the Company has been offering the shareholder benefits. The shareholder benefit program was changed with the aim of increasing the attractiveness of investment in our stocks.

### 2. Eligible shareholders.

From June 2025 onwards, shareholders who hold five unit (500 shares) or more at the end of June or December every year.

### 3. Details of the shareholder benefit program

One of the following digital gifts, worth 25,000 yen each, will be sent twice a year, based on the June and December record dates.

Amazon Gift Cards/ QUO Card pay/ PayPay Money Light/ dPoints/ au PAY Gift Card/ Visa e-Gift vanilla/ Bookstore card NEXT/ Uber Taxi Gift Card/ Uber Eats Gift Card/ Google Play Gift Code/ PlayStation®Store Ticket/ DMM prepaid card/ SKYLARK Discount Coupon/ JAL Mileage Bank

### 4. Date of presentation

The shareholder benefits with a record date of June 30 will be sent out with the notice of the Annual General Meeting of Shareholders as in the past. Details of sending the shareholder benefits with a record date of December 31 will be announced as soon as they are determined.

(The December record date benefit will apply from the December record date of 2025, as described in “2. Eligible shareholders.”)