



To whom it may concern

March 4, 2025
Hamee Corp.
(Securities Code: 3134)
President and CEO: Ikuhiro Mizushima

**Notice of Next Engine clients won "Rakuten Ichiba Shop of the Year
2024" and "Rakuma Shop of the Year 2024!"**

A record 30 clients won awards!

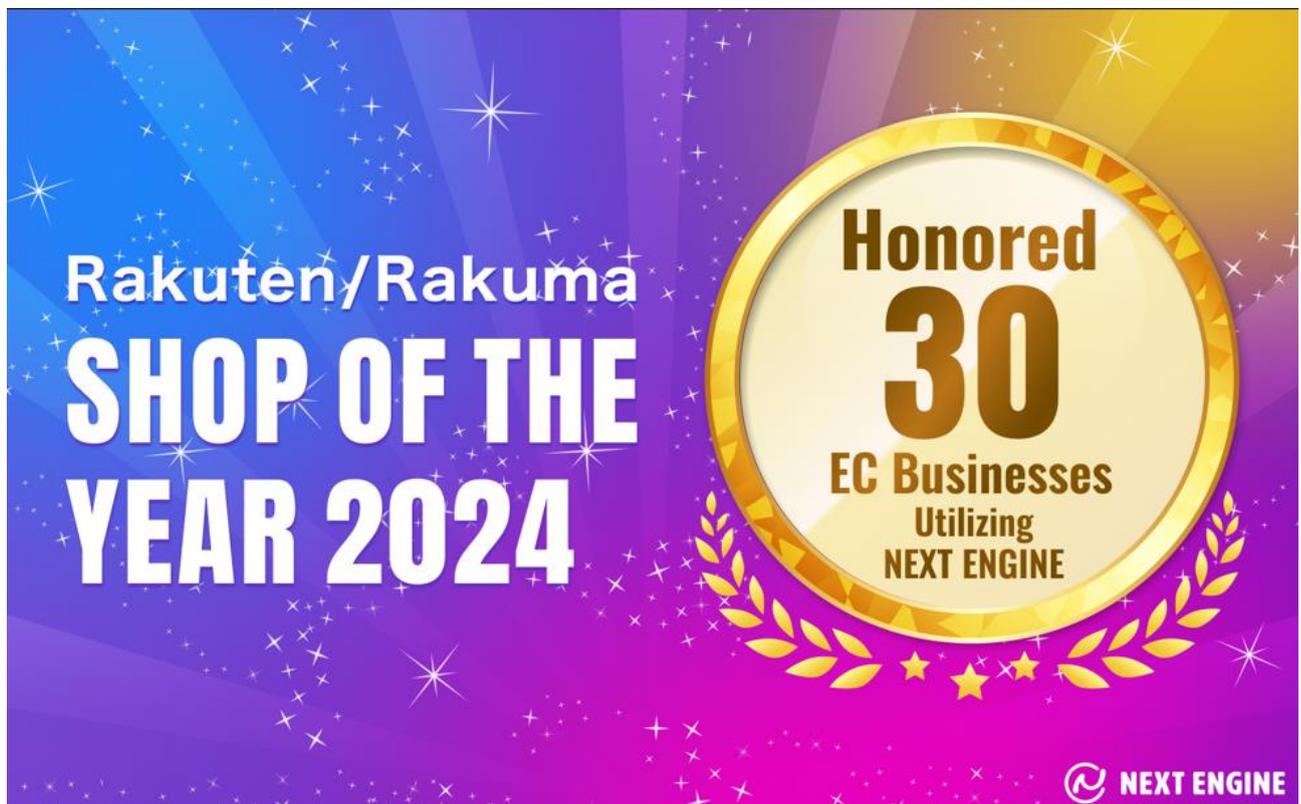
"Next Engine" cloud (SaaS)type EC Attractions

NE Inc. (Head Office: Yokohama City, Kanagawa Prefecture; President and CEO: Noriyoshi Higo), 100% consolidated subsidiary of Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture; President and CEO: Ikuhiro Mizushima, Securities Code: TSE Standard Market 3134), announce that a total of 30 clients that use the cloud (SaaS) type EC Attractions "Next Engine" developed and provided by us have been awarded the "Rakuten Ichiba Shop of the Year 2024", which determines the best shop among the more than 50,000 shops on Rakuten Ichiba and awarded the "Rakuma Shop of the Year 2024", which holds by "Rakuma", a flea market app operated by Rakuten Group Inc. So we announce it as shown in the attached appendix.

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"Next Engine" cloud (SaaS)type EC Attraction



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■ Summary

29 clients won the "Rakuten Ichiba Shop of the Year 2024" award from "Next Engine" clients, and one client won the "Rakuma Shop of the Year 2024."

■ Pleasure of the winning clients

Here are some of the happy comments we received from the award-winning clients. (Unordered)

- 2plus8 company limited.

We are very happy to receive this prestigious award for the second year in a row. We will continue to strive to deliver products that will please our customers.

In addition, we intend to deepen our understanding so that we can further utilize the functions of Next Engine. We look forward to your continued support.

- Aurei Co., Ltd.

It is a great honor to be awarded the Rakuten Shop of the Year. We would like to express our sincere gratitude to our customers who use our products on a daily basis, and to all the people who support us.

We develop RATELWORKS brand and plan, develop, and sell camping gears. With the theme of "camping for fun with family and friends," we strive to deliver the appeal of the outdoors to as many people as possible by providing items that combine design and functionality.

We will continue to pursue the creation of products that satisfy customers and take on the challenge of making camps more comfortable and enjoyable.

- GreenOcean Co., Ltd.

Continuing from last year, all the staff are pleased being able to win a very honorable award! Next Engine has been an indispensable system for us since the time of our founding, and it's a counterpart that made us enjoy and struggle!

Going forward, we will continue to place great importance on having fun, and work hard to ensure that "Happy Chain" is connected to everyone.

- Qrie Ltd.

We are very pleased to be awarded the Rakuten Shop of the Year 2024 Genre Award. The use of Next Engine to improve operational efficiency and quick response led to increased sales, which led to the award this time.

We will continue to strive to improve our operations even further so that we can provide products

and services that satisfy our customers.

- Life Care Axis Co., Ltd.

With the support of many customers, we were able to win the Rakuten Shop of the Year. Also, the ability to handle many orders smoothly and politely is thanks to the Next Engine order system!

- Catch Co., Ltd.

We are pleased to have won the Shop of the Year 2024. Even the 10,000 orders received per month, thanks to the high-speed and stable order management system of the Next Engine, we are able to operate with peace of mind.

Particularly fine-tuned points bring significant value to the operation of the store. We were able to operate EC stores that satisfied many customers, thanks to the high degree of flexibility in setting and Next Engine's polite support system.

With this award in mind, all of our staff will continue to work hard to make our customers even more happy.

- Imaki Corporation.

We are very honored to have won the prestigious Rakuten Shop of the Year for the first time. We would like to thank all of our customers for their support.

- OVER's Co., Ltd.

Thanks to the support of various companies, including NE Inc., we were able to win the Shop of the Year for the third consecutive year. There is a lot of room for improvement, so we are still "in the middle of the road".

We look forward to Next Engine's continued support.

- NAG Corporation.

We feel that Next Engine is an indispensable tool for the operation of the EC business. Thank you for Next Engine's continued support.

- NAKAGAMI Inc.

We are very happy to have received this very prestigious award. This award is also the result of efficiency improvements using the Next Engine, and above all, thanks to the customers who have purchased from our shop so far. We are deeply grateful.

Going forward, we will continue to value the "smile on customers", which is the philosophy of the

smaly, and strive to develop better products and provide services.

- Shelley Corporation.

Thanks to these efforts, we were able to win Shop of the Year 2024. This is also thanks to the support of our customers, who have been patronized, and our cooperating partners, including Next Engine, who have supported our backyard.

We all staff will continue to do our best to provide the products to as many customers as possible. Thank you very much.

- Power Planning Inc.

This year, we will strive even harder to create a system in which "everyday shopping leads to life", with the goal of a total of 10 million in donations to animal protection organizations.

The Shop of the Year award this time is a success thanks to the support of Next Engine and many other stakeholders. Once again, we would like to express our heartfelt gratitude for your continued support and cooperation.

- Tsunemori Co., Ltd.

Because we operate with a small number of people, we believe that it is essential to improve the efficiency of order processing and inventory management, so we introduced Next Engine from the beginning of our opening. As a result, work is automated and the burden on staff is greatly reduced. We were able to win the Shop of the Year as we were able to focus on developing products and responding to customers.

We will continue to use Next Engine to further improve operational efficiency and service.

- GOLD FLAG Co.,Ltd.

This time, we were able to win the honorable prize of Rakuten Shop of the Year 2024 for the first time. We would like to express our gratitude to our customers, NE Inc, and many other people who support us.

Going forward, we will strive to become a more satisfactory store.

- TRYANGR Co.,Ltd.

It is a great honor for us to receive such a wonderful prize, Shop of the Year 2024. We will continue to strive even harder to win the award and offer better products in the future.

- Okawa Co., Ltd.

We would like to express our sincere gratitude to our customers for their continued patronage. In order to meet these expectations, we have greatly improved the efficiency of order processing using Next Engine.

- FOLDA Inc.

We are very honored to receive this wonderful award thanks to our customers who have been patronizing Mizuomoi on a daily basis.

We will continue to make efforts to enjoy our products, Mizuomoi more closely.

- Recora Corporation.

We would like to express our heartfelt gratitude to all of our customers for their support and for allowing us to receive such a wonderful award.

We will continue to value our customers' voices and strive with sincerity to deliver products that provide even greater satisfaction.

■ About the future

This time, we would like to express our heartfelt congratulations on the fact that as many as 30 clients received honorable awards, an increase of 9 clients from last year. We are very pleased that their challenges and efforts have paid off, and that "Next Engine" has supported one part of that growth.

NE Inc. not only supports the challenges of EC operators, but also wants to be a company that continues to grow together. We will support our clients in a variety of ways, such as by actively utilizing their products for opportunities for internal events, so that everyone in their daily efforts can serve as much as possible. In order to realize our purpose "Frenzy into Commerce," we will strive even more together with you and contribute to the further development of the commerce industry as a whole.

■ About Rakuten Shop of the Year 2024

This is Rakuten Ichiba's most prosperous award, which decides the best shop for the year from the approximately 50,000 shops nationwide that will be opened in Rakuten Ichiba. The shop winners will be selected based on the number of votes received by customers, sales in fiscal 2024, the number of orders, the rate of sales growth, and the response to customers

<https://event.rakuten.co.jp/soyshop/>

■ About Rakuma Shop of the Year 2024

Awards are given to shops carefully selected from among the more than a few hundred companies that open shops in official Rakuma shops (fashion and entertainment hobbies) based on their annual transaction results in 2024 and the content of their evaluations by customers.

<https://rakuma.rakuten.co.jp/info/campaign/award/>

■ Outline of NE Inc.

Company	NE Inc.
Representative	Noriyoshi Higo President and CEO
Address	16F EPIC TOWER SHIN YOKOHAMA, 3-2-3 Shin-Yokohama, Kohoku-ku, Yokohama City, Kanagawa Prefecture, 222-0033 Japan
Incorporation	May 2, 2022
Parent company	Hamee Corp.(100%)
Business	EC support, SaaS business, Regional revitalization and local government support business and Consulting business
Website	https://ne-inc.jp

■ Contact information for this article

In charge: Public Relations, NE Inc.

Telephone: +81-345-40-6512

e-mail : pr@ne-inc.jp

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