



To whom it may concern

November 28,2024

Hamee Corp.

(Securities Code: 3134)

President and CEO: Ikuhiro Mizushima

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**Enhancing e-commerce freedom! Next Engine accelerates  
the future of logistics by updating "Location Management Feature"  
~Aiming to establish a new system in cross-border EC by tackling  
increasingly complex challenges in the logistics sector~**

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NE Inc.(Head Office: Odawara City, Kanagawa Prefecture; President and CEO: Noriyoshi Higo), 100% consolidated subsidiary of Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture; President and CEO: Ikuhiro Mizushima, Securities Code: TSE Standard Market 3134 ), announced that the "Location Management Feature" has updated in the cloud (SaaS) type EC Attractions "Next Engine" in order to improve the profitability of clients that NE has been engaged in the past and to address the challenges facing the distribution industry. So we announce it as shown in the attached appendix.

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**Enhancing e-commerce freedom! Next Engine accelerates the future of logistics by updating "Location Management Feature"**  
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## ■ Background of the functional enhancement

In March 2024, NE released a function that automatically establishes an optimal location where to keep inventories, depending on the location of the postponement and the store that purchased the product. This function has been well received by many clients, but we have been able to operate it more flexibly by updating the "Location Management Feature," which optimizes inventory management at each location, in order to meet further needs such as "We would like to establish a pattern of reserves for each prefecture in cooperation with multiple shipping locations."

## ■ Outline of functions and effects

### ○ Shipment and inventory management by priority

By specifying the priority according to the shipping address, it is possible to automatically determine the shipping location (location where to keep inventories). Optimize shipping locations to reduce the cost required per order.

### ○ Secure inventories in bulk

Clients can select whether or not to summarize the location where to keep inventories in the slips as much as possible. For example, consumers who want to save shipping fees can select depending on the situation, such as "secure inventory in bulk function on" and "secure inventory in bulk function off" for those who want to emphasize lead time rather than shipping fees.

Details: <https://next-engine.net/functions/souko-renkei/>

## ■ About the future

Until now, NE has focused on gradually reinforcing its "Location Management Feature" in order to respond to issues in the delivery industry, including the 2024 logistics issue.

On the other hand, issues related to shipping are not limited to the domestic market, but are also spreading to cross-border EC. "Next Engine" has a result record of linkage with "eBay" and "Ship&Co" and other foreign EC services. However, optimization of shipping processes in cross-border EC remains some issues, and further improvements are required.

In the future, we will consider improving these functions and strengthening alliances, while also aiming to establish a new framework for cross-border × order management system(OMS).

The commerce industry faces rapidly changing challenges, including diversifying consumer needs, expanding EC markets, and changing logistics and infrastructures. NE is facing this situation, and

we will not only "delivering the products" but also we will do our utmost to realize our purpose of "frenzy into Commerce," while supporting the sustainable growth of the industry as a company that creates future commerce experiences, and continuing to further improve and take on challenges.

**■ Commemorative campaign to update Location Management Feature**

For those who read this press release only, we will extend the free trial period of Next Engine from 30 days to 45 days.

Please fill out [this form](#) to apply for the free trial.

Please try Next Engine on this occasion, including the updated features.

Period: until December 31, 2024

**■ Outline of Next Engine**

URL	<a href="https://next-engine.net">https://next-engine.net</a>
Outline	<ul style="list-style-type: none"><li>○ System born from the frontline of its own Internet shop operations</li><li>○ Consolidate functions required for online shops, such as receiving orders, placing orders, purchasing, inventories, and analysis</li><li>○ Registered shops are 51,396 (Listed companies as of July 31, 2024 including shops that have won the Rakuten shop of the Year Award)</li><li>○ Functions can be expanded with the "Next Engine App" for purchasing additional required options</li><li>○ Providing a platform for creating and selling apps linked to "Next Engine"</li></ul>

## ■ Outline of NE Inc.

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Representative	Noriyoshi Higo President and CEO
Address	6F Katsumata Gumi Bldg, 1-6-4, Sakae-cho, Odawara City, Kanagawa Prefecture, 250-0011 Japan
Incorporation	May 2, 2022
Parent company	Hamee Corp.(100%)
Business	EC support, SaaS business, Regional revitalization and local government support business and Consulting business
Website	<a href="https://ne-inc.jp">https://ne-inc.jp</a>

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