

October 23, 2024

Company Hamee Corp.

Representative President and CEO Ikuhiro Mizushima

(Code: 3134, Standard Market of the Tokyo Stock Exchange)

For inquiries Corporate Planning Dept. Manager Toshiki Kunii

(TEL +81-465-25-0260)

Notice of Expansion of Shareholder Benefit Program

At the meeting of the Board of Directors held on October 23, 2024, we announced that we had resolved to expand the shareholder benefit program as follows.

1. Reasons for Expansion of Shareholder Benefit Program

We thank our shareholders for their daily support, and in order to deepen their understanding of our business, we have implemented a shareholder benefit program for shareholders who own one unit (100 shares) or more, which is listed or recorded in the shareholder register as of the end of April and October each year. In addition to expressing our appreciation for our shareholders, we have decided to expand the content of our shareholder benefit program to encourage more shareholders to hold our shares in the medium to long term.

2. Details for Expansion of Shareholder Benefit Program

Shareholders eligible for the shareholder benefit program can choose one of the coupons from the contents in the table below.

From this change, we will establish a new preferential content within the bold frame.

<Before change>

Coupon for use on the Hamee main online store worth JPY1,500

Coupon for Next Engine usage fee worth JPY1,500

<After change>

Coupon for use on the Hamee main online store worth JPY1,500

Coupon for Next Engine usage fee worth JPY1,500

(Newly established) Coupon for use on the official ByUR online store worth JPY1,500

3. Timing of the change

The benefits will be paid to shareholders listed or recorded in the shareholders' register as of the end of October 2024.

End