



January 9th, 2025

Company Name: IK HOLDINGS Co.,Ltd.

Representative: Hiroshi Iida

Exchange Code: 2722

Stock Exchange Listing: TSE Standard Market

NSE Premier Market

Contact: Nobuyoshi Takahashi, Managing Director

Phone: +81-52-380-0260

## Monthly Sales Report: December 2024

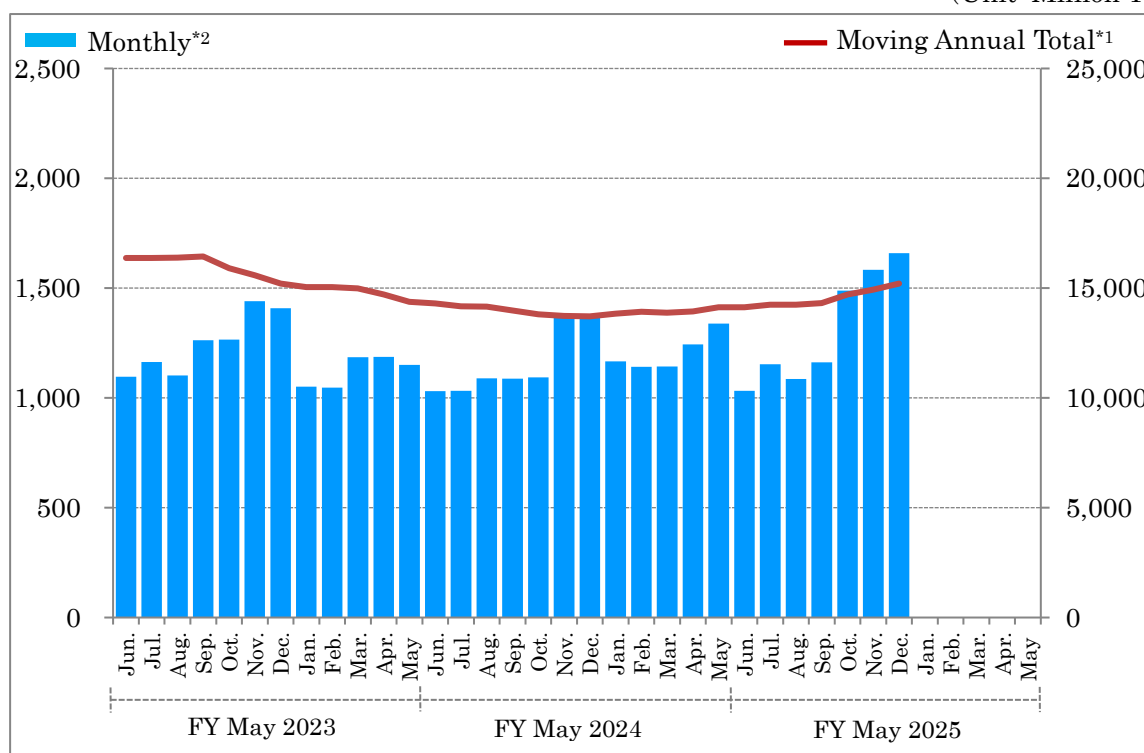
### <Consolidated results>

(Unit: Million Yen, %)

		December 2024	Year-over-Year
<b>TOTAL SALES</b>		1,659	120.0
Seg.	Direct marketing Business	509	165.8
	Sales marketing Business	1,149	110.9

### Sales Trends\*3

(Unit: Million Yen)



\*1: Moving Annual Total is the cumulative total sales value of the previous 12 months.

\*2: Sales value is based on preliminary figures and there may be revisions in future updates.

Therefore, they are not equivalent to the figures of the financial statements.

\*3: Our Company's month begins on the 1st day of that month to the last day of that month, in accordance with the calendar.

Consolidated Sales and Year-over-Year Growth Trends\*<sup>2,3</sup> (Unit: Million Yen, %)

	Sales		Cumulative Total	
	Sales	YoY	Sales	YoY
2023 Jun.	1,031	94.0	1,031	94.0
Jul.	1,033	88.7	2,064	91.3
Aug.	1,089	98.9	3,154	93.8
Sep.	1,087	86.0	4,241	91.7
Oct.	1,093	86.3	5,335	90.5
Nov.	1,371	95.2	6,707	91.4
Dec.	1,382	98.1	8,089	92.5
2024 Jan.	1,166	111.0	9,256	94.5
Feb.	1,141	109.0	10,398	95.9
Mar.	1,143	96.3	11,541	95.9
Apr.	1,244	104.8	12,785	96.7
May	1,339	116.4	14,124	98.3
2024 Jun.	1,032	100.0	1,032	100.0
Jul.	1,153	111.6	2,185	105.8
Aug.	1,086	99.7	3,271	103.7
Sep.	1,162	106.9	4,433	104.5
Oct.	1,489	136.2	5,922	111.0
Nov.	1,583	115.5	7,505	111.9
Dec.	1,659	120.0	9,164	113.3
2025 Jan.				
Feb.				
Mar.				
Apr.				
May				

Sales and Year-over-Year Growth by Segments\*<sup>2,3</sup>

(Unit: Million Yen, %)

	Direct marketing Business		Sales marketing Business		Other	
	Sales	YoY	Sales	YoY	Sales	YoY
2023 Jun.	222	67.8	772	105.5	36	100.4
Jul.	253	88.7	740	88.0	39	106.0
Aug.	264	90.9	785	102.4	39	90.8
Sep.	243	70.6	799	91.7	44	94.7
Oct.	264	68.3	786	96.1	42	69.8
Nov.	302	70.8	1,030	105.9	38	95.1
Dec.	307	77.1	1,037	106.9	38	95.9
2024 Jan.	286	100.2	839	116.2	40	95.8
Feb.	256	114.7	847	108.3	37	90.8
Mar.	316	94.2	770	95.2	56	135.8
Apr.	350	107.0	852	104.7	41	90.6
May	440	168.4	857	101.3	41	98.6
2024 Jun.	270	121.6	761	98.6		
Jul.	318	125.5	835	112.8		
Aug.	277	104.8	809	103.0		
Sep.	296	121.6	866	108.4		
Oct.	353	133.8	1,135	144.4		
Nov.	462	152.8	1,121	108.9		
Dec.	509	165.8	1,149	110.9		
2025 Jan.						
Feb.						
Mar.						
Apr.						
May						