

Notice: This document is a translation of the original Japanese document and is only for reference purposes. In the event of any discrepancy between this translated document and the original Japanese document, the latter shall prevail.



Press Release on December 2, 2024
SAAF Holdings Co., Ltd.
Tokyo Stock Exchange Growth Market: Ticker code 1447

SAAF Holdings Group

We implemented visit support to tomato farmers in Yatsushiro City, Kumamoto Prefecture as a Kumamoto Prefecture Smart Agriculture Advisor dispatch.

We hereby would like to inform you that Mr. Kyohei Takaishi (hereinafter "Mr. Takaishi"), senior manager of Mirai inc. (Headquarters: Hiroshima City, Hiroshima Prefecture, President: Akira Seno, hereinafter "Mirai"), our group was dispatched to tomato farmers in Yatsushiro City, Kumamoto Prefecture (hereinafter referred to as "Yatsushiro City") to provide support as part of Kumamoto Prefecture's smart agricultural technology advisor dispatch project.

In order to promote the use of smart agricultural technology, Kumamoto Prefecture is working on a project to dispatch experts to provide advice and information to farmers who are considering initiatives that utilize smart agricultural technology. Under the corporate mission of “co-create new value and continuity in the region, and create a more enjoyable and prosperous future for Japan”, Mirai is also focusing on supporting smart agriculture by combining our know-how which we have cultivated through DX support together with consultants who are familiar with agricultural fields and experts centered on agricultural engineering Ph.D. Mr. Takaishi of Mirai has been commissioned by Kumamoto Prefecture to dispatch smart agricultural technology advisors to support farmers in Kumamoto Prefecture.



【Mr. Takaishi (center of photo) during the visit】

This time, Mr. Takaishi visited tomato farmers in Yatsushiro City on November 11, 2024, objectively analyzed the farmers' management situation, clarified the issues, and provided specific advice on smart agricultural technology to help them to solve such issues. In particular, he emphasized the importance of data-based business management (such

【Inquiries regarding this press release】

SAAF Holdings Co., Ltd. URL: <https://www.saaf-hd.co.jp/> IR Contacts: Morishima, Yamamoto
e-mail info@saaf-hd.co.jp

Notice: This document is a translation of the original Japanese document and is only for reference purposes. In the event of any discrepancy between this translated document and the original Japanese document, the latter shall prevail.

as working hours and allocation of business resources) through the use of business information management apps.

We have some comments from the tomato farmers he visited this time, such as “we think it possible to objectively view the business situation and clarify the issues of our own business management” and “we have become interested in business information management apps.” We had another comment such as “In addition to smart agricultural technology, the advice on sixth industrialization and market expansion was also very helpful,” it seems that this visit was a valuable opportunity to consider future management policies. Mr. Takaishi also commented, “Introducing smart agricultural technology not only improves work efficiency, but also optimizes the entire management and has the potential to improve profitability. I hope that this visit will be an opportunity for farmers to take a step toward solving their own issues.”

In addition to this, it should be noted that Mirai, as a private company, provides continuous support from initial policy planning to steady penetration in addition together with Kumamoto Prefecture in the "Kumamoto DX Grand Design" formulated by Kumamoto Prefecture in 2021, which aims to maximize the total happiness of the prefecture's citizens. We will continue to work on practical solutions to social issues with industry, government, and academia, etc. through agricultural IoT, etc., and aim to contribute to improving agricultural efficiency and the agricultural working environment.

■Kumamoto Prefecture agricultural information site [Agri Kumamoto] Administrative information

<https://agri-kumamoto.jp/administration/data/>

■Related information “Support for realizing KUMAMOTO DX GRAND DESIGN”

<https://go-mirai.jp/case/kumamoto-dx-grand-design>

■For inquiries regarding this release, please contact:

Mirai inc. (<https://go-mirai.jp/>)

Person in charge: Mr. Kyohei Takaishi

MAIL : kyohei.takaishi@go-mirai.jp

【Inquiries regarding this press release】

SAAF Holdings Co., Ltd. URL: <https://www.saaf-hd.co.jp/> IR Contacts: Morishima, Yamamoto
e-mail info@saaf-hd.co.jp