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Press Release on August 16, 2024  
ITbook Holdings Co., LTD.  
Tokyo Stock Exchange Growth Market: Ticker code 1447

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## ITbook Holdings Group announced has the business alliance with Japan Corporate Housing Service Inc.

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Mirai inc. our wholly owned subsidiary engaged in consulting business, BPO (Business Process Outsourcing) business, etc. mainly for local governments such as regional revitalization (Headquarters: Hiroshima City, Hiroshima Prefecture, Representative Director and President: Akira Seno, hereinafter referred to as "Mirai" ) has decided today to form a business partnership with Japan Corporate Housing Service Inc. (Head office: Shinjuku-ku, Tokyo, Representative Director and President: Akira Takagi, hereinafter referred to as "Japan Corporate Housing Service"), a wholly owned subsidiary of Sunnexta Group Inc. (Tokyo Stock Exchange, Standard Market, Ticker: 8945), engaged in operating corporate housing management agency business, BPO business, etc. and we would like to inform the details as follows.

### 1. Details

Japan Corporate Housing Service provides BPO services for peripheral operations of the human resources and general affairs department, with a focus on outsourcing services for company housing management operations under the corporate philosophy "we shall continue to create and expand the highest satisfaction for our customers and the happiness of the people we gather with, and aim to realize the sum total of our dreams." In addition, Japan Corporate Housing Service has developed a "Regional Co-Creation BPO Service", a service outsourced to local communities utilizing the potential labor force of people who want to work but are unable to find a job that meets their requirements due to various circumstances such as local environment and childcare/nursing care. Furthermore, Japan Corporate Housing Service concluded a "Collaboration Agreement to Realize BPO Services in which Diverse Workers Can Participate" in March 2023 with Itoigawa City, Niigata Prefecture, and has been promoting the expansion of BPO services.

Mirai also offers "Farol Online", a BPO service that combines "corporate business support" and "employment creation", which brings together the brilliant skills of people who are limited by time and location due to childcare, nursing care, living in rural areas, or overseas under the management philosophy "Let's do work that creates a better future." This service, which was launched in Amakusa City, Kumamoto Prefecture in 2021 to realize regional revitalization and work style reform, has been adopted by the Ministry of Internal Affairs and Communications in Fiscal Year 2023 for its "Demonstration project on creating examples of solving local issues using telework" (representative organization: Mirai), and we have been providing BPO services not only for companies but also for local governments.

Mirai and Japan Corporate Housing Service are compatible in that they both offer BPO services, and after repeated discussions between both companies, the business alliance between the two companies was realized. Through this business alliance, we will leverage each other's strengths such as channels for local governments cultivated by Mirai through regional revitalization support and channels for corporate customers of Japan Corporate Housing Service, etc. to accelerate the expansion and promotion of activities aimed at creating local employment, and aim to expand the business base and increase profits for both companies.

Additionally, through this initiative, both Mirai and Japan Corporate Housing Service will continue to discuss the possibility of jointly developing new services, building an even closer collaboration between the two companies.

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【Inquiries regarding this press release】

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## 2. Overview of Business Alliance Partner

(1)	Corporate Name	Japan Corporate Housing Service Inc.	
(2)	Location	Nichibei TIME24 Building, Tansumachi 35, Shijuku-ku, Tokyo	
(3)	Title of representative Name	Representative Director and President, Akira Takagi	
(4)	Contents of businesses	<p>Outsourcing business of operating company housing system</p> <ul style="list-style-type: none"> <li>• Administrative management services for rented company housing</li> <li>• Management and operation agency services for company-owned facilities</li> <li>• Operation for supporting transferred employees</li> <li>• Design, development, and operation of business systems</li> <li>• Consulting services for welfare system and housing system reform</li> <li>• Cost reduction consulting business / purchasing agency business</li> </ul>	
(5)	Capital	JPY 450 million (as of June 30, 2024)	
(6)	Date of establishment	July 2020 (foundation October 1998)	
(7)	Major shareholders	100% owned by Sunnexta Group	
(8)	Relationship with our company	Capital relationship	Not applicable
		Personal relationship	Not applicable
		Business relationship	Not applicable
		Applicability to related parties	Not applicable

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