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May 28, 2024

To whom it may concern

Company name	ITbook Holdings Co., LTD.
Representative	Representative Director and President Mr. Toshimori Mae
	(Stock code: 1447 Growth market, Tokyo Stock Exchange)
Inquiry	Senior Executive Officer, General Manager of Management Headquarters and CFO Mr. Takashi Noma
	(TEL: 03-6770-9970)

Notice regarding change of trade name and partial amendment to articles of incorporation

At the Board of Directors meeting held on May 28, 2024, our Company resolved to submit the change of trade name and partial amendment to the Articles of Incorporation to the 6th Ordinary General Meeting of Shareholders scheduled to be held on June 25, 2024. Therefore we would like to inform you the details as follows.

Details

1. Change of trade name

(1) Reason for changing trade name

Our company was established in 2018 with the management philosophy of “aiming to effectively increase added value and contribute to society through ICT technology and DX” by conducting a joint stock transfer between ITbook Co., Ltd. and Something Holdings Co., Ltd. (currently Something Co., Ltd.) with the aim of achieving synergy effect by combining the strengths and features of both companies.

As five years have passed since our establishment, we have once again clarified our company's vision and will embark on major organizational reorganization and structural reforms to enter a new stage of growth. As part of this initiative, we have decided to change our company name to “SAAF Holdings.”

“SAAF” is an acronym for "Support As A Foundation," and with the catchphrase “supporting society in a flexible manner,” each business of our company recognizes social issues, works to solve them, and creates new value. , which represents the realization of a “social problem-solving company” that can contribute to society.

Taking this trade name change as an opportunity, the entire group will work together to contribute to the realization of a more prosperous society.

New logo of trade name:



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(2) New trade name (English notation)

SAAF Holdings Co., Ltd.

(3) Scheduled date of changing trade name

September 1, 2024

*This trade name change is conditional on partial amendments to the Articles of Incorporation being approved at the 6th Ordinary General Meeting of Shareholders scheduled to be held on June 25, 2024.

2. Partial changes to the Articles of Incorporation

(1) Reason for changing the Articles of Incorporation

As stated in above 1, Article 1 (trade name) of the current Articles of Incorporation will be amended in order to change the trade name.

(2) Contents of changes to the Articles of Incorporation

The details of the changes are as follows:

(Underlining indicates changed parts.)

Current Articles of Incorporation	Proposed change on Articles of Incorporation
Chapter 1 General Provisions (trade name) Article 1 Our company shall be referred to as “ <u>ITbook Holdings Co., Ltd.</u> ” and in English it will be referred to as “ <u>ITbook Holdings Co., LTD.</u> ” Article 2 to Article 48 (Article omitted) (newly established)	Chapter 1 General Provisions (trade name) Article 1 Our company is called “ <u>SAAF Holdings Co., Ltd.</u> ” and is indicated in English as “SAAF Holdings Co., Ltd.” Article 2 to Article 48 (same as current) <u>(Supplementary provisions)</u> <u>(Transitional measures regarding trade name change)</u> <u>Article 1</u> <u>The changes to Article 1 (Trade Name) of the Articles of Incorporation shall become effective on September 1, 2024, and these supplementary provisions will be deleted after the change to Article 1 (Trade Name) of the Articles of Incorporation becomes effective.</u>

3. Schedule

Scheduled date for the regular general meeting of shareholders to amend the articles of incorporation:

June 25, 2024

Scheduled effective date of changes to the articles of incorporation:

September 1, 2024