



Fuji Corporation Ltd. (8860)



## **Company Information**

Exchange	TSE Prime Market
Industry	Real Estate
President	Nobutsuna Miyawaki
HQ Address	1-4-23 Habucho, Kishiwada-shi, Osaka
Year-end	End of March
Homepage	https://www.fuji-jutaku.co.jp/

## **Stock Information**

Share Price	Share Outstanding(excluding treasury stock)		Market Cap.	ROE (Act.)	Trading Unit
¥747		36,073,023 shares	¥26,947 million	9.3%	100 shares
DPS (Est.)	Dividend Yield (Est.)	EPS (Est.)	PER (Est.)	BPS (Act.)	PBR (Act.)
¥27.00	3.6%	¥124.75	6.0x	¥1,413.94	0.5x

<sup>\*</sup> The share price is the closing price on June 10, 2024. The number of shares issued at the end of the most recent quarter excludes its treasury shares.

## **Earnings Trends**

Fiscal Year	Net Sales	Operating Income	Ordinary Income	Net Income attributable to owners of the parent	EPS	Dividend
March 2021 Act.	121,541	3,986	3,558	2,358	66.00	27.00
March 2022 Act.	118,698	5,871	5,627	3,869	107.68	27.00
March 2023 Act.	114,473	6,091	5,744	3,817	106.65	27.00
March 2024 Act.	120,388	7,264	6,643	4,559	126.69	30.00
March 2025 Est.	123,000	7,400	6,700	4,500	124.75	27.00

<sup>\*</sup>Units: million yen, EPS and dividend are yen.

This Bridge Report provides information about Fiscal Year ended March 2024 Earnings Results of Fuji Corporation Ltd.

<sup>\*</sup> ROE and BPS are based on FY 3/24 earnings results. EPS and DPS are based on FY 3/25 earnings estimates.



### **Table of Contents**

**Key Points** 

- 1. Company Overview
- 2. Mid-Term Management Plan (FY 3/23 to FY 3/25) and Progress
- 3. Fiscal Year ended March 2024 Earnings Results
- 4. Fiscal Year ending March 2025 Earnings Estimates
- 5. Conclusions
- < Reference: Regarding Corporate Governance>

## **Key Points**

- In the fiscal year ended March 2024, sales and ordinary income grew 5.0% and 15.7%, respectively, year on year. In terms of sales, the segment of residential properties for sale and the housing distribution segment saw a decline in sales as the number of units delivered decreased, but the sales in the effective land utilization segment increased thanks to the steady progress of construction and the healthy progress of handover, and also the property leasing and management segment, which is linked to the healthy effective land utilization segment, saw a sales growth. In terms of profit, the housing distribution segment saw a decline in profit as gross profit margin dropped, but the profits in the effective land utilization segment and the property leasing and management segment increased as sales grew, and also the segment of residential properties for sale saw a profit growth as profitability improved. All kinds of profits hit a record high.
- For the fiscal year ending March 2025, sales and ordinary income are expected to grow 2.2% and 0.9%, respectively, year on year. The performance of the effective land utilization segment is projected to keep improving thanks to the strong needs of wealthy people and investors for acquisition and construction of buildings for investment, and also the performance of the property leasing and management segment is forecast to improve thanks to the increase and high occupancy rate of real estate managed by the company. The company plans to pay an interim dividend of 14 yen/share and a year-end dividend of 13 yen/share for a total of 27 yen/share per year. As the company paid a special dividend of 3 yen/share in the previous fiscal year, the annual dividend amount will decrease 3 yen/share, but the common dividend amount will be unchanged from the previous fiscal year.
- As the well-balanced business administration, which is the forte of the corporate group, performed well, the sales and all kinds of profits in fiscal year ended March 2023 and fiscal year ended March 2024 exceeded the figures in the medium-term business plan. For fiscal year ending March 2025, too, there is an increasing possibility that sales and all kinds of profits will exceed the numerical goals in the final fiscal year of the medium-term management plan, hitting a record high. On the other hand, the hurdle to the further improvement in performance is becoming higher, as their business scale is expanding. It is noteworthy what kinds of measures will be launched for expanding their business scale further.

## 1. Company Overview

Fuji Corporation Ltd. provides various real estate related services including sales of new and used condominiums and detached homes primarily in Osaka Prefecture (where the Company is based), between Osaka and Kobe, and within Wakayama City. Their main business is the sale of detached homes, albeit a built-for-sale type, that would maximize customer satisfaction by allowing for the "free-design home" regarding layout, specifications, etc. within the boundaries of Japan's Building Standards Act. Fuji also boasts of strengths in the development of properties where 50 to 200 homes are constructed in coordination with the surrounding environment and each other to provide uniformity in neighborhoods. The other main pillars of the Company's business include renovation and sale of used residential properties, collaboration with financial institutions for effective land utilization, sales of rental apartments for sale to individual investors, property leasing and management services.

Fuji boasts of unique knowhow developed in various businesses realms derived from its sales agency and detached home services. Furthermore, the complementary and synergistic effects that occur between its various business divisions allow the Company as a Complete Home Provider to



respond with solutions that match the needs of home owners and residents in various geographic regions and times.

Taking advantage of its strength in community-based management, the company aims to create homes that deliver high customer satisfaction by a special relationship with customers that doesn't end just after sell or build them a home.

In addition, each of the company's businesses, consisting of residential properties for sale, housing distribution, effective land utilization, leasing and management, and construction-related businesses, has its own know-how and promotes balanced management that complements each other's business segments. Starting with the sublease business of rental apartment buildings for individual investors and serviced housing for seniors for individual investors, the company has been diversifying the business, operating the asset business of existing residential properties and the business of owning serviced rental housing for seniors, and expanding its recurring-revenue business that will withstand any change in economic trends.

### 1-1 Management ethos

The company operates for the sake of:

- •Employees,
- •Employees' families,
- Customers and business partners,
- ·Shareholders,
- Local communities, and
- •Ultimately, the nation.

The company's management ethos begins with "for employees and their families" because it believes that if employees or their families are not happy, they cannot do work that would truly please customers. By treasuring employees and their families and providing them with a sense of gratitude, pride in their work, motivation, and a sense of purpose in life, the employees will be able to value customers truly, which the company believes will lead to the happiness of all stakeholders, including business partners, shareholders, local communities, and the nation.

### 1-2 Business Description

\*The percentage represents the ratio of sales in each business segment to the total sales of the reporting segments (excluding internal sales).

### Residential Properties for Sales (accounting for 29.5% of total sales in FY 3/2024)

Sales of detached homes and condominiums are conducted in this business. A characteristic of this business is Fuji's ability to develop neighborhoods of new detached homes in 50 to 200 units that match the local neighborhoods, and to allow its customers to participate in the designing of the property. It is developing a town with an emphasis on freedom, safety, communities, and landscapes. More specifically, these "free-design" homes respond to the needs of individual customers by allowing them to customize the layout and specification of the homes to suit their tastes and needs. Furthermore, new condominiums for sale are also included in the residential properties for sales business segment. Fuji halted the condominium for sale business in spring of 2005, based upon the outlook for a weakening in pricing due to declines in demand and increases in supplies. However, in the aftermath of the Lehman Shock, declines in land prices and improvements in supply and demand conditions in the condominiums for sale market led Fuji to restart the condominiums for sale business in February 2012. Another feature of Fuji is its focus upon condominiums and residential properties that are carefully selected (such as their convenient proximity to stations) and that are attractively priced for first-time buyers.





(Taken from the website of the company. Left: "Architectural rendering of "Branneed Tower Nagai Garden Square" Right: "Hill of Asumo — Green Central Sakai" (Sakai-shi, Osaka)

Housing Distribution (accounting for 20.7% of total sales in FY 3/2024)



Sales of refurbished used residential property called "Kaizo Kun" is conducted in this business segment. "Kaizo Kun" refurbished used residential properties are used residential properties purchased for renovation and sales. The company's strength is its own know-how based on community-based property management and manualization of renovation. The company conducts business activities in this segment mainly in the region between Osaka City and Kobe City.



### Property library on the first floor

The library always displays information on more than 1,000 properties, including those not disclosed to the public on the Internet. It is arranged so you can easily search for properties using conditions such as desired areas and preferences for new or used properties.



(Taken from the website of the company)

Housing information exhibition hall where you can look around and choose freely, "Ouchikan Main Branch" (Kishiwada, Osaka)

#### Effective Land Utilization (accounting for 25.2% of total sales in FY 3/2024)

Contract construction for leased properties and sales of rental apartment for sale to individual investors are conducted in this business. Construction work is performed for construction of rental residential properties sold on a proposal basis and leverages Fuji's know-how developed in its property leasing and management business. In addition, Fuji purchases lands and then constructs rental apartment buildings for sale to individual investor in this business. The highly price competitive wooden structure apartments called "Fuji Palace" were launched in November 2008, subsequently affordable apartments for seniors with nursing-care service, which are called "Fuji Palace Senior" as a means of differentiation. With regards to rental apartments for sales to individual investors, the price for apartments is roughly 100 million yen, and the demand for these types of rental properties remains strong as a fund management method. In addition, recently, the Company has been proactively developing affordable rental apartments for seniors with nursing-care services.





(Taken from the website of the company. Left: Fuji Palace series, rental apartments for individual investors Right: "Fuji Palace Senior;" a rental apartment building for seniors with nursing-care services (Sakai-shi, Osaka)



### Property Leasing and Management (accounting for 23.3% of total sales in FY 3/2024)

The fully owned subsidiary Fuji Amenity Services Co., Ltd. provides rental apartment structure management, tenant solicitation, rent collection and other management services, in addition to consigned management of condominiums. Superior rental and management related services not only act as stable source of earnings, but also provide opportunities to achieve high synergy with contract construction of rental income properties, sales of rental apartments for sale to individual investors, and sales of condominiums.

### Construction related (accounting for 1.2% of total sales in FY 3/2024)

This business consists of the sales of Yuuken Kensetsu Co., Ltd., and Kansai Densetsu Kogyo Co., Ltd., whose shares were all acquired by the company on January 29, 2020, to make them wholly owned subsidiaries of the company. It became a reporting segment in the first quarter of the fiscal year ended March 2021.

To further meet the demand for effective land utilization projects, the company welcomed the Yuuken Kensetsu Group as a partner in constructing steel frames and reinforced concrete structures. Yuuken Kensetsu Group has a wide range of construction achievements for government offices and private companies, mainly in Osaka prefecture. The company aims to stabilize and expand its business performance by enhancing its project lineup by providing non-wooden housing.

### Other business (accounting for 0.1% of total sales in FY 3/2024)

This business segment is not included in segments to be reported, but includes the insurance agency business operated by the company.

### 1-3 Strengths of Fuji Corporation

### © Creating customer-oriented homes that can take responsibility for meeting customer needs

The company's name is derived from Mt. Fuji, with the aim of becoming "the most beloved company in Japan." The company believes that a house is a once-or-twice-in-a-lifetime purchase, and that it must be a business that satisfies its customers to the very end. The company believes that providing safe and reliable products and services, and meeting the expectations and trust of its customers are of utmost importance, so that all its customers will be happy to say, "Fuji will take care of everything right through to the end, and I am glad I bought a house from Fuji." Since the company's founding, it has continued to build homes that are customer-focused and responsible. As a result, the company has been highly recognized by customers. This is evident through the many introductions of new customers by existing customers and cooperating companies and the repeat contracts from existing customers. Moreover, in the 2024 Oricon Customer Satisfaction ® Survey, the company has been ranked first overall for "Kinki" and "Osaka Prefecture".

[High rate of conclusion of contracts through referrals and high rate of conclusion of repeat contracts (FY 3/2024)]

- 8			
Residential Properties for Sales (new construction)			
Number of contracts through referrals ( $\%1$ )	282 contracts		
Number of contracts	905 contracts		
Ratio	31.2%		
Residential Properties for Sale	s (used)		
Number of contracts through referrals(**2)	38 contracts		
Number of contracts	123 contracts		
Ratio	30.9%		
Effective land utilization (Rental building for sale and construction contract)			
Repeat contracts	74 contracts		
Number of contracts(%3)	189 contracts		
Ratio	39.2 %		

- \*\*1 The number of contracts concluded through referrals for newly constructed homes for sale is calculated based on the number of lots when multiple lots are purchased at the same time (excluding sales of land).
- \*2 The number of used homes is for the homes sold directly by the company without an intermediary.
- \*3 The number of contracts is calculated based on the date of loan approval from the purchaser's financial institution.

(Taken from the reference material of the company)

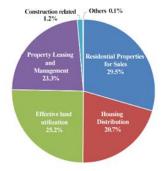


### **○** Stable Business Structure with Balanced Management

Although the company's sales area is limited to Osaka and parts of Hyogo and Wakayama Prefectures, each of its divisions boasts a national level or the largest market share within its sales area. The company's Residential Housing Division has ranked first in Osaka area builder ranking for 17 consecutive years in terms of the number of housings starts; the Residential Distribution Division ranks seventh in Japan in terms of the number of used homes purchased and resold; and the Land Use Division including a whopping 237 serviced residences, making it the No. 1 operator in Japan. "Source: Reform Industry Newspaper, Annual Ranking of Units Sold for Purchase and Resale 2023 (issued on July 31, 2023); the Elderly Housing Newspaper dated summer extra-large, 2023." The company was certified as No. 1 in the ranking of local builders in terms of housing starts in Osaka Prefecture, excluding Osaka City (Osaka City is out of scope for this survey.) (surveyed by Jutaku Sangyo Kenkyusho Co., Ltd.)

In addition, (1) the ability to conduct business that meets the needs of a wide range of customers, (2) the expansion of business opportunities by responding to a wide variety of commercialization, and (3) a high tolerance for changes in the economy and market conditions are strengths of balanced management.

### [Sales composition by business segment in balance (FY 3/24)]

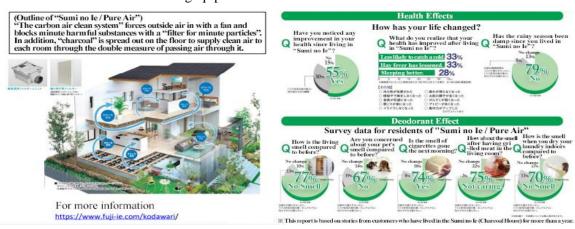


### Sumi no Ie (House of Charcoal) / Pure Air

Pollens, bacteria, and viruses are becoming grave problems in addition to air pollution due to such factors as exhaust gas. Fuji Corporation's "Sumi no Ie/Pure Air" was born through its efforts of putting together the technologies that it has cultivated and focusing thoroughly on air and quality. The company has gained the right to use the patented system "Sumi no Ie" within the corporate group's sales area, and offers safe housing as a product that differentiates it from other companies and possesses added value.

Sumi no Ie (a house with a system for purifying air with charcoal)/Pure Air is a carbon air clean system that forcibly draws in outdoor air with a fan, and blocks minute harmful substances with a microparticle filter. By putting charcoal under the floor and passing air through it, clean air is supplied to each room.

In some lots of land for sale, they hold an event for experiencing a stay at "Sumi no Ie (a house with a system for purifying air with charcoal)." This event has been held since 2019, and many people have experienced a stay at "Sumi no Ie." In this event, those who are thinking of buying a detached house and interested in the effects of charcoal stay at a model house of "Sumi no Ie," a detached house, for a day free of charge, to experience the effects of charcoal and the latest housing equipment.



(Taken from the reference material of the company)

<sup>\*</sup>Examples of the effects felt by customers



### **OPProvision of high-performance housing**

The company considers that its mission is to provide high-quality housing where people can live while being filled with a sense of satisfaction throughout life. As one of the approaches to the mission, Fuji has obtained the housing performance assessment report for all its free design houses, and this means that the company has established a corporate system that enables it to earn the highest grades for all the housing performance indication items (having six kinds). Furthermore, the company has adopted "TRC Damper", a vibration control system that dampens seismic vibrations, to achieve more effective prevention of walls from being damaged and furniture from falling down.

[ Graded items for indicating housing performance ]



(Taken from the reference material of the company)

Considering the trends of the needs of customers and the market, the company plan to provide residential properties with Grade 7, too.

### Building a home that can be built because of their close ties to the local community

The company's founding spirit is to "keep taking care of a house after sold or built." The company is committed to continuing its dense business within the scope of its customers' face-to-face contact, and to ensuring a complete after-sales follow-up system, which is why it does not expand its business nationwide. In line with its founding spirit, the company aims to create high-quality housing that is community-based so that customers who have been with the company for decades can continue to live with peace of mind.

### © Used asset business in collaboration with the leasing management division

The used asset business acquires used condominiums that are already rented. This business model profits by collecting rents until tenants move out, and then the company renovates and resells the properties by collaborating with the leasing management business division. The company is one of the leading companies in Japan in the property purchase and resale business that renovates and resells vacant, used homes. The company owns 848 properties in Osaka Prefecture and the Hanshinkan area. Namely, it holds a significant number of properties in Kansai, being comparable to the largest companies in the same industry. In addition, the company has diversified exit strategies, such as re-leasing properties with existing tenants as investment properties or selling them with the tenants living in them. Using the corporate group's leasing management division enables the company to manage the properties flexibly according to their attributes. The average area of properties owned as of the end of March 2024 is 64.03m², and the average building age is about 30 years. Regarding the location of the properties, 58% of them are in Osaka prefecture, and 33% are in Hyogo prefecture, making them the regions with the largest number of properties.

Number of Owned Properties and Percentage of Owned Properties				
Dagion	Number of owned	Percentage of owned		
Region	properties (houses)	properties		
Osaka	488	58%		
Hyogo	283	33%		
Kyoto	59	7%		
Nara	18	2%		
Total	848	100%		

<sup>\*</sup>Properties owned at the end of March 2024

<sup>\*</sup>The above contents are as of March 31, 2024.

<sup>\*</sup>All housing units of the company got Grade 5 or higher grades for heat insulation performance, etc. according to the ZEH standards. The company also provides residential properties with Grade 6 to meet the needs of customers.

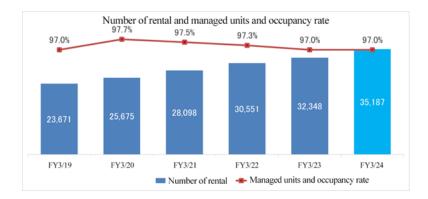


### O No sales consignment. The company's employees handle all sales.

The company sells about 1,000 new condominium units annually, and the company's employees conduct sales activities at all sales sites. The company's employees handle land purchase, sales, plan design, construction site management, and after-sales follow-up. The company conducts face-to-face sales activities in an intensive and responsible manner aiming for the best customer satisfaction in Japan and pursuing customer happiness. In the sales department, there are no sales performance graphs for individual employees, but customer reviews and report graphs. The company places great importance on the positive reviews it receives from its customers and is promoting its sales activities by upholding the principles of "a special relationship with customers that doesn't end just after sell or build them a home."

### © Leasing management that has maintained a high occupancy rate of 97% or higher for the past five consecutive years

As of the end of March 2024, the number of rental housing units managed by the company is 35,187 (the number of rental residential buildings managed by the company is 2,436), the number of rental housing units managed by the company after renting whole buildings is 31,275 (the number of rental residential buildings rented and managed by the company is 2,293), and occupancy rate is 97.0%. In the past 5 years, occupancy rate has been as high as 97% or higher. This is thanks to the company carefully selecting the location of each property so that its buyer can manage the property with peace of mind over the long term, as well as (1) the company's ability to attract customers through strong cooperation with brokerage companies, (2) its high level of property management, and (3) the rapid and flexible management system due to division of labor.



### © Stable supply of high-quality housing based on deep trusting relationships with cooperative firms

In order to provide high-quality housing, the company holds a meeting of the council for safety and health every month and a conference of the association for on-site cooperation once a year, to share the management philosophy of the company and carry out the thoroughgoing management of safety and quality. At the conference of the association for on-site cooperation in fiscal year 2023, approx. 900 people of cooperative firms got together, and held a ceremony for commending companies and artisans who aim to "bring happiness to customers" together with Fuji Corporation. In addition, they hold a ceremony for offering letters of appreciation to cooperative firms that make daily efforts to satisfy customers three times a year to express their thanks. Fuji Corporation and cooperative firms join hands to provide high-quality housing in a stable manner.

#### 1-4 Efforts for ESG and SDGs

Fuji Corporation aims to become a corporate group that continues growing sustainably together with the society and builds up trust by contributing to the society while being conscious of the relationship of its community-based property management activities with Environmental, Social, and Corporate Governance (ESG) and the Sustainable Development Goals (SDGs).

Environment				
Activity		Fuji Group's efforts	SDGs	
Environmentally friend business activities	Renovation of used residential properties produces signature waste than house reconstruction, which directly re-	Efforts in the refurbished used residential properties business Renovation of used residential properties produces significantly less CO <sub>2</sub> and waste than house reconstruction, which directly results in conservation of	6. Clean water and sanitation	
	friendly	Total heat exchange system that comes with the indoor air quality (IAQ)	7. Affordable and clean energy	
	F	control system Fuji's "Sumi no Ie / Pure Air" is energy-saving houses equipped with the total heat exchange system that prevents loss of thermal energy due to ventilation.	9. Industry, Innovation and infrastructure	



Promoting the use of sustainable wood	Precut technique Fuji lightens environmental burdens by reducing waste materials with the precut technique in which wood, which is machined at factories in advance, is assembled on site.  Cellulose fiber (heat insulation) Cellulose fibers that Fuji adopts as heat insulation are made by recycling old newspapers that were not delivered and can be produced with significantly less energy than glass wool, the general internal heat insulation.  Participation in OSAKA Zero Carbon Smart City Foundation The company participated in the OSAKA Zero Carbon Smart City Foundation to play a leading role in realizing a decarbonized society by 2050 by materializing even more ambitious and advanced initiatives related to the SDGs from Osaka and spreading them nationwide.  Aiming for a sustainable society with wooden detached housing In November 2022, the company became an SDGs member of the Japan Wood-Housing Association because the objective of the initiatives of Japan Wood-Housing Association, "Establishing a sustainable and developmental cycle of	<ul><li>11. Sustainable cities and communities</li><li>12. Responsible consumption and production</li><li>13. Climate action</li><li>15. Life on land</li></ul>
	domestic timber and solving environmental problems," is in line with the company's basic sustainability policy, and the company can strongly support it as a wooden house manufacturer.  Volunteer Tree-Planting 'Fuji Housing Forest' (Hidakagawa-cho, Hidaka-	
Environment conservation activities by employees	gun, Wakayama Prefecture) A 2.16-hectare forest in Hidakagawa-cho, Hidaka-gun, Wakayama Prefecture, has been named "Fuji Housing Forest." The company's employees and their families volunteer to plant and nurture trees. Through these activities, as a member of the local community, the company is contributing to the preservation of the local natural environment and raising environmental awareness.	6. Clean water and sanitation
Improvement of the	Various Internal Initiatives for Environmental Conservation -Fuji has replaced all its company vehicles for sales activities with hybrid vehiclesFuji has gone paperless (abolished the practice of putting seals) for internal documents by adopting an electronic approval systemReplace the lamps at offices and the advertisement tower of the headquarters	<ul><li>7. Affordable and clean energy</li><li>9. Industries, innovation and</li></ul>
Improvement of the environmental friendliness in the office environment	-Replace the lamps at offices and the advertisement tower of the headquarters building with LED lamps -Fuji promotes energy conservation by maintaining the room temperature constant through its proactive cool-biz campaignFuji dissolves internally used paper to use them as recycled paperFuji has installed a demand monitoring system that monitors the maximum electric power demanded in its offices and controls electric power.	12.Responsible consumption and production
Establishment of TCFD Working Group	Promotion of initiatives with an awareness of the relationship between ESG and SDGs and the Company's business activities with community-based management  TCFD Working Group was established on April 12, 2022. Based on the framework proposed by the TCFD recommendations regarding the impact of climate change on the company's business, the group is examining future changes in the external environment and promoting initiatives based on the Basic Sustainability Policy.	13. Climate action 15. Life on land

Social			
Activity	Fuji Group's efforts	SDGs	
	Health Management Initiatives	1. No Poverty	
	"A company's performance is determined by its personnel. Without the health and		
Establishment of a	happiness of employees, customer satisfaction or company growth cannot be	3. Good Health & Wellbeing	
comfortable work	achieved." The company has believed this since its establishment, and for its		
environment (1)	customers to be truly happy, it is important for its employees to be healthy in mind and	4. Quality Education	
	body, to take pride in their work, to have a sense of fulfillment, and to lead fulfilling		
	lives both in their professional and personal lives. The company considers the health	5. Gender Equality	



	management of its employees from a managerial perspective and is committed to creating a workplace environment that will lead to increased corporate value over the long term. For the seventh consecutive year, the company has been recognized by the Ministry of Economy, Trade and Industry (METI) in collaboration with the Japan Health Council as a "White 500" company in the category of "Large Corporations for Excellent Health Management 2023." In March 2024, the company was commended by the Ministry of Health, Labour and Welfare as "an excellent enterprise promoting anticancer measures" for the second time after last year.  Specific Health Management Measures  The company's Board of Directors has adopted a policy of priority measures for health promotion. Among the various priority measures, the company has positioned health checkups for all employees, including part-timers, as an important issue. In addition to the legally required medical checkups, many additional items are added (tumor marker test, H. pylori test, breast cancer echo test for all female employees, and CA19-9 cancer marker test to detect pancreatic cancer, bile duct cancer, and gall bladder cancer starting in April 2022).  Employees are now able to monitor their own health daily by undergoing health checkups and seeing the results. The company has set a goal of 100% of employees undergoing health checkups, including the added items, and has achieved a 100% health checkup rate for the past 10 years. The company aims to improve long-term business performance through ongoing efforts to maintain and promote employee health.	8. Decent Work and Economic Growth  10. Reduced Inequalities
Establishment of a comfortable work environment (2)	Promoting Workplace Reform through the Introduction of Telework The Company promotes telework as a flexible work style that is not restricted by location or time, utilizing ICT (Information and Communication Technology), and received the "Minister of Internal Affairs and Communications Award for the 100 Pioneers of Telework" in 2018 and selected for the "Telework Promotion Award for Excellence" in 2020 and 2022. The company believes that the promotion of telework will lead to the balancing of work and childcare/nursing care, help people with disabilities who have difficulty commuting, secure excellent human resources in rural areas, and establish a business continuity plan (BCP), which will lead to the enhancement of their corporate value.  A proactive approach to sports In support of the idea that the inherent value of sports is that they support "people's lifelong commitment to a healthy and cultured lifestyle in both mind and body," the company has been involved in a variety of sports-related initiatives, including the installation of a box-type hyperbaric oxygen box (maximum capacity of 10 people) for stretching and training, holding walking events, and encouraging people to walk to work in sneakers (the company was recognized as Bronze of "Sports Yell Company 2024" on January 23, 2024).	<ol> <li>No poverty</li> <li>Good health and wellbeing</li> <li>Quality education</li> <li>Gender equality</li> <li>Decent work and economic growth</li> </ol>
Establishment of a comfortable work environment (3)	Operation of Shirahama Recreation Center  The company owns a recreation facility in Shirahama-cho, Nishimuro-gun, Wakayama Prefecture, which can be used by all employees, including part-time and temporary employees, including those of group companies. The sanatorium is conveniently located just a 2-minute walk from Shirahama Beach, and offers a hot spring with natural spring water and delicious food using local specialties at a reasonable price. The facility is operated with the aim of "for employees and their families" so that employees can spend a relaxing time with their families and loved ones.  Safe and secure community development	Reduced inequalities  1. No Poverty
Residential development with consideration for safety and security, beautiful scenery, and local community revitalization	The open exterior of the house gives an open, bright, and beautiful impression. In addition, it has the advantage in terms of crime prevention that it is difficult for suspicious people to enter the house because it has a sweeping view.  The roads in the town are curved lines based on gentle curves, which naturally reduce the speed of cars and make the town safer.  Community Revitalization  Town parks and meeting places have been established as community spaces where	<ol> <li>No Poverty</li> <li>Zero Hunger</li> <li>Good Health &amp; Wellbeing</li> <li>Reduced Inequalities</li> <li>Sustainable Cities and</li> </ol>



	anyone, from children to the elderly, can casually drop by, aiming to create a "connected" town where the smiles of the people who live there abound.	Communities
Development of health- oriented homes	Fuji Charcoal House/Pure Air In contrast to the general 24-hour ventilation system of "natural air supply + forced exhaust," Fuji employs a "forced air supply + forced exhaust" system with a fan. In addition, the house is equipped with a double measure to block harmful substances by using a "filter for minute particles" when supplying air, and to pass air through charcoal installed under the floor to remove harmful substances with a particle diameter of 0.5 μm or greater (PM2.5, yellow sand, bacteria, pollen, etc.), keeping clean and clean air in the house 24 hours a day. The company strives to build houses that are healthy and comfortable.	
Cooperation in support activities for Asian countries	Support activities through Asia Child Support In March 2024, the company received a letter of appreciation from Asian Child Support. The company has set up donation boxes at its head office building and offices, and sends donations received from employees, customers who visit the company, and subcontractors. The company plans to continue its support for the relief efforts.	
Efforts against the aging society	Development of affordable rental apartments for seniors with nursing-care services  The birthrate has been decreasing and the population has been aging rapidly in recent years, and the ratio of people aged 65 and older to the total population is expected to exceed 30% in 2025. Under these circumstances, how houses as final abodes should be and enrichment of such services as nursing care and medical treatment are crucial social issues. The corporate group provides affordable and quality affordable rental apartments for seniors with nursing-care services based on a concept of housing at which people can entrust their parents with a sense of safety, and the number of the rental housings that it operates is more than 250 and No. 1 in Japan. It aims to continue building rental housings in which elderly can continuously lead safe, healthy, and enriched life.  Use of "ESG Target Setting Loan Try Now"  On December 24, 2021, the company received a 500 million yen loan from Minato Bank, Kansai Mirai Financial Group, using the "ESG Target Setting Loan Try Now."  This loan was set with the goal of increasing the number of serviced senior housing units supplied above a certain number, with the aim of contributing to the spread of safe and secure housing in an aging society.  Utilization of Sustainability Linked Loans  The company received a loan of 1 billion yen from Kiyo Bank on Oct. 31, 2022, and a Sustainability Linked Loan of 500 million yen from Chugoku Bank on Apr. 3, 2023 and 500 million yen from Senshu Ikeda Bank on Mar. 29, 2024. The company aims to enhance its sustainability management by setting a target value for sustainability activities aimed at contributing to the resolution of social issues, which is "To increase the number of houses for the elderly that provide services	3. Good Health & Wellbeing 11. Sustainable Cities and Communities
Contribution to local community	(such as nursing care) by approximately 5% annually."  Blue crime prevention patrol  Fuji Corporation has formed the Fuji Blue Crime Prevention Patrol Team in cooperation with Kishiwada Police Station with the aim of protecting the safety of the children in the area and eliminating street crimes, and strives to prevent local crimes in the school zones in Kishiwada City as a company.  For this activity contributing to crime prevention, the company was commended by the chief of Osaka Prefectural Police and Osaka Federation of Associations for Crime Prevention in the occupational section on September 30, 2023.  Donation to the Osaka Nursing Association  Fuji gratefully donated to healthcare workers who have been devoting	<ul><li>4. Quality education</li><li>11. Sustainable cities and communities</li><li>15. Life on land</li></ul>
	themselves to providing medical services and those who have been committed to continuing the medical system amid the COVID-19 pandemic.	



En	vironmental beautification activities	
Fuj	i's employees clean the roads around the headquarters building, Higashi-	
Kis	hiwada building, and each "Ouchi Kan" shop, including the roads in front of	
the	buildings and shops, which has allowed the sidewalk in front of the Higashi-	
Kis	hiwada building to be recognized by Osaka Prefecture as Adopt Road	
Hal	ou-cho 2-Chome. The company has won a number of awards for its efforts	
for	road beautification and contribution to cleanup activities in the community.	
Pro	omotion of e-Tax	
	e Regional Taxation Bureau proactively promotes e-Tax, a system that allows	
	users to file final tax returns using the Internet. Fuji encourages all its officers	
and	employees to use e-Tax for filing tax returns and received a letter of	
app	reciation for the effort from the superintendent of Kishiwada Tax Office in	
Ma	v of 2021.	

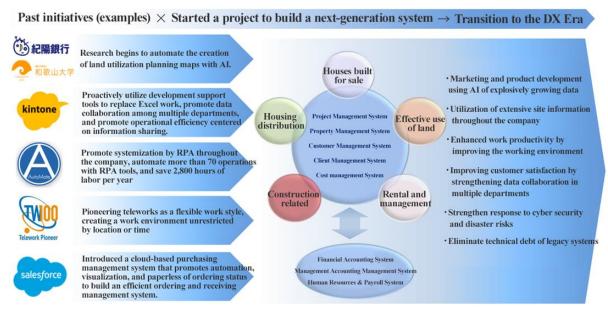
Governance				
Activity	Fuji Group's efforts	SDGs		
Governance enhancement based on the organizational structures	The Board of Directors, the Audit & Supervisory Board, and other organizational structures for enhancing corporate governance  Fuji's Board of Directors consists of seven directors (including two outside directors) and its Audit & Supervisory Board is composed of three auditors (including two outside auditors), and the company has set up a risk compliance promotion committee and an internal control promotion committee, established an internal reporting system, and TCFD working group.			
Governance enhancement through human resources development	Booklet of the management philosophy and policies  Exactly as stated by the words "The enterprise is its people," Fuji Corporation gives the top priority to development of human resources. It requires all its employees to carry the booklet of the management philosophy and policies so that they can move forward unwaveringly toward the same goal and purpose, and strives to develop human resources so that all the officers and employees fully understand and follow the management philosophy and policies and to raise the ratio of such human resources.  Direct dialogue between the management and the employees  Fuji regularly holds meetings for asking questions for the chairman and the president in which employees can have direct dialogue with the chairman and the president. The chairman and the president themselves are committed to settling not only the employees' work-related issues, but also troubles and issues in their private life through telephone meetings with each employee who has questions. The company believes that direct dialogue between the employees and the management helps cement the relationship of trust and increase a sense of belonging among its employees, and thus it is essential for enhancing corporate governance through understanding and implementation of the management philosophy and policies.  360-degree personnel assessment system  Believing that development of human resources that have excellent insight, boldness, and judgment, and thoroughly follow the management philosophy and policies contributes to long-term improvement of its corporate value, Fuji has adopted a fair and equitable personal assessment system, 360-degree personnel assessment system, that assesses the employees from all viewpoints, including not only their direct bosses but their co-workers, subordinates, and the officers in other departments.	<ul> <li>4. Quality education</li> <li>5. Gender equality</li> <li>8. Decent work and economic growth</li> <li>12. Responsible consumption and production</li> <li>16. Peace, justice and strong institutions</li> </ul>		
Governance enhancement through customer satisfaction improvement	Insatiable pursuit of customer satisfaction Fuji records words of joy and appreciation from customers on its "Bravo Card" and "Thank You Report," and complaints and words of scolding on the "Yellow Card." They are shared among the internal departments concerned and used for	<ul><li>4. Quality education</li><li>8. Decent work and</li></ul>		



company believes that these efforts to gain greater customer satisfaction with a focus on the worksites will help identify true needs and fundamental issues and problems, and will directly result in enhanced governance.  In the "2024 Oricon Customer Satisfaction® Survey," the company was awarded double honors for the fourth year in a row: No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region" and No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region, Osaka Prefecture. They ranked No. 1 overall in the Kinki region for the fourth consecutive year and No. 1 in Osaka Prefecture for the fifth consecutive year.  Holding IR events and dialogue with the shareholders and institutional investors  Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholder newsletters published twice along the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumpt		resolving issues arising in the worksites and assessing personnel, and the	economic growth
problems, and will directly result in enhanced governance.  In the "2024 Oricon Customer Satisfaction® Survey," the company was awarded double honors for the fourth year in a row: No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region" and No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region" and No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region, Osaka Prefecture. They ranked No. 1 overall in the Kinki region for the fourth consecutive year and No. 1 in Osaka Prefecture for the fifth consecutive year.  Holding IR events and dialogue with the shareholders and institutional investors  Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			
In the "2024 Oricon Customer Satisfaction® Survey," the company was awarded double honors for the fourth year in a row: No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region" and No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region, Osaka Prefecture. They ranked No. 1 overall in the Kinki region for the fourth consecutive year and No. 1 in Osaka Prefecture for the fifth consecutive year.  Holding IR events and dialogue with the shareholders and institutional investors Fuji holds company information sessions for individual investors and for analysts and institutional investors are necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year. Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			10. Reduced inequalities
In the "2024 Oricon Customer Satisfaction® Survey," the company was awarded double honors for the fourth year in a row: No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region" and No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region, Osaka Prefecture. They ranked No. 1 overall in the Kinki region for the fourth consecutive year and No. 1 in Osaka Prefecture for the fifth consecutive year.  Holding IR events and dialogue with the shareholders and institutional investors Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year. Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large		problems, and will directly result in enhanced governance.	
double honors for the fourth year in a row: No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region" and No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region, Osaka Prefecture. They ranked No. 1 overall in the Kinki region for the fourth consecutive year and No. 1 in Osaka Prefecture for the fifth consecutive year.  Holding IR events and dialogue with the shareholders and institutional investors Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year. Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			12. Responsible
Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region and No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region, Osaka Prefecture. They ranked No. 1 overall in the Kinki region for the fourth consecutive year and No. 1 in Osaka Prefecture for the fifth consecutive year.  Holding IR events and dialogue with the shareholders and institutional investors Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year. Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			consumption and
and No. 1 in the "2024 Oricon Customer Satisfaction® Survey for Builders of Built-for-Sale Housing in the Kinki Region, Osaka Prefecture. They ranked No. 1 overall in the Kinki region for the fourth consecutive year and No. 1 in Osaka Prefecture for the fifth consecutive year.  Holding IR events and dialogue with the shareholders and institutional investors. Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system. Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			production
Built-for-Sale Housing in the Kinki Region, Osaka Prefecture. They ranked No. 1 overall in the Kinki region for the fourth consecutive year and No. 1 in Osaka Prefecture for the fifth consecutive year.  Holding IR events and dialogue with the shareholders and institutional investors  Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			
1 overall in the Kinki region for the fourth consecutive year and No. 1 in Osaka Prefecture for the fifth consecutive year.  Holding IR events and dialogue with the shareholders and institutional investors Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year. Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			16. Peace, justice, and strong
Prefecture for the fifth consecutive year.  Holding IR events and dialogue with the shareholders and institutional investors Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year. Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			institutions
Holding IR events and dialogue with the shareholders and institutional investors  Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			
investors Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year. Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large		·	
Fuji holds company information sessions for individual investors and for analysts and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			
and institutional investors as necessary in Osaka and Tokyo, accepts requests from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			
from its institutional investors and other parties concerned for interviews and telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Strengthening relationships with business partners  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			
telephone meetings to a reasonable extent, and holds an online session for describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			
Proactive dialogue with the stakeholders  describing the company, which is hosted by a securities firm, several times per year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			
stakeholders  year. It endeavors to give as clear explanations as possible in understandable words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			
words to inquiries from its individual investors, and has proactive dialogue with them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large	Proactive dialogue with the		
them via the shareholder questionnaire enclosed in the shareholder newsletters published twice a year.  Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large	stakeholders	year. It endeavors to give as clear explanations as possible in understandable	
published twice a year. Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large		words to inquiries from its individual investors, and has proactive dialogue with	
Fuji Corporation believes that constructive dialogue with the shareholders and investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large		them via the shareholder questionnaire enclosed in the shareholder newsletters	
investors will contribute to its medium- and long-term corporate value enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large		•	
enhancement and sustainable growth.  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			
Strengthening relationships with business partners  Holding of a session for explaining the consumption tax invoice system  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large		investors will contribute to its medium- and long-term corporate value	
Strengthening relationships with business partners  Before the launch of the invoice system in October 2023 due to the revision to the consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large		enhancement and sustainable growth.	
with business partners  consumption tax law, the company invited the staff of the Kishiwada tax office and held a briefing session for the company's business partners, and a large			
with business partners and held a briefing session for the company's business partners, and a large	Strangthaning relationshing		
and held a briefing session for the company's business partners, and a large		consumption tax law, the company invited the staff of the Kishiwada tax office	
number of people (about 200 people) participated.	with ousiness partiers	and held a briefing session for the company's business partners, and a large	
		number of people (about 200 people) participated.	

### 1-5 DX (Digital Transformation) Initiatives

To promote next-generation system construction projects to dramatically accelerate the improvement of duplicated operations through overall optimization and the improvement of operational efficiency through information sharing, with the aim of building a system infrastructure that is resistant to change.



(Taken from the reference material of the company)



## 2. Mid-Term Management Plan (FY 3/23 to FY 3/25) and Progress

The company formulated a medium-term management plan for the next three years from the fiscal year ended March 2023. The business environment surrounding the real estate industry, the rise in land prices over the past several years, the increase in timber prices due to the lumber shortage and the rise in building costs due to a series of price hikes in housing equipment are expected to be reflected in selling prices, and the increasingly uncertain economic conditions are expected to exacerbate the severity of the sales environment. In this environment, the company aims to maximize its synergy effect by strengthening cooperation among the five business segments of the group, making efforts to further create a stable earnings structure with an emphasis on recurring revenues that can withstand unexpected changes in the economic environment, and contributing to the realization of a sustainable society through human resources development. In fiscal year ending March 2025, the final year of the medium-term management plan, the company aims to set new records in sales as well as all kinds of profits. The company is aiming for 121.8 billion yen in sales and 7 billion yen in operating income for fiscal year ending March 2025.

Medium Term Business Plan Targets

	FY 3/23 Mid-Term Plan	FY3/23 Act.	FY3/24 Plan	FY3/24 Act.	FY 3/25 Mid-Term Plan	FY 3/25 The company's plan
Sales	110,600	114,473	117,000	120,388	121,800	123,000
Operating Income	6,000	6,286	6,800	7,264	7,000	7,400
Ordinary Income	5,700	5,744	6,300	6,643	6,600	6,700
Net Income	3,800	3,817	4,200	4,559	4,400	4,500
ROE	8.4%	8.4%	8.7%	9.3%	8.4%	-
Capital adequacy ratio	Over 25%	30.5%	Over 25%	30.3%	Over 25%	-

<sup>\*</sup>Units: million yen

The sales and all kinds of profits in fiscal year ended March 2023 and fiscal year ended March 2024 exceeded the figures in the medium-term business plan. For fiscal year ending March 2025, which is the final fiscal year of the plan, it was forecast at the beginning of the fiscal year that sales and all kinds of profits would exceed the figures in the medium-term business plan.

## 2-1 Assumptions for the Medium-Term Management Plan and Progress Plan for FY 3/23

### Profit is expected to increase year on year due to the development of a stable revenue structure based on recurring revenues.

Although the number of new detached houses delivered decreased year on year due to a decrease of orders received in the second half of the previous fiscal year as a result of the shrinkage of the special demand brought about by the COVID-19 pandemic, profit in the property leasing and management business is expected to exceed 3 billion yen due to an increase in the number of housing units under management accompanying the steady delivery of rental apartments and construction contracts for individual investors, thereby stabilizing the revenue base. The company plans to complete and deliver three condominium buildings to compensate for the decline in the number of newly built detached houses. Regarding construction contracts, sales based on percentage of completion because of favorable orders in the previous term contributed to profit. In the construction-related segment, the renovated apartment building for seniors with nursing-care services (Nishinomiya City), the second one since the Yuuken Kensetsu Group became a subsidiary, will be completed, and delivered.

In the fiscal year ended March 2023, all goals in the plan were achieved.

### Plan for FY 3/24

# Performance recovered to the level of the fiscal year ended March 2022 due to the completion and delivery of three condominium buildings as well as steady growth in the leasing and management segment.

Three condominium buildings are scheduled to be completed and delivered, driving the performance of the residential housing segment. In the housing distribution segment, the company will continue to adopt selective purchasing policies and focus on the highly competitive and profitable existing housing asset business. Regarding construction contracts, 54 buildings are scheduled to be delivered, which will drive the performance of the effective land utilization segment. In the leasing and management segment, sales will exceed 25 billion yen due to a steady increase in the number of housing units under management, contributing to the stabilization of the revenue base.

In the fiscal year ended March 2023, all goals in the plan were achieved.



### Plan for FY 3/25

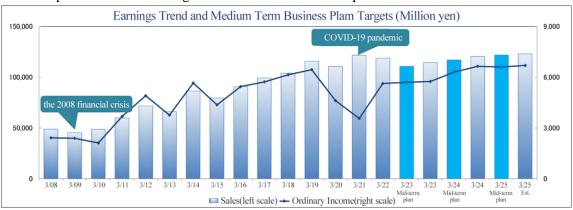
# Consolidated sales and consolidated operating income reached record highs due to an increase in the delivery of condominiums and rental apartment buildings for individual investors.

Five condominium buildings are scheduled to be completed and delivered, and consolidated net sales and consolidated operating income are expected to reach record highs due to the recovery of sales in the residential housing segment to the level of 40 billion yen and an increase in the delivery of rental apartment buildings for individual investors. The company plans to increase the number of residences with health and welfare services for the elderly to 50. In the leasing and management segment, the number of housing units under management has exceeded 35,000, and the construction of long-term stable infrastructure is progressing steadily.

For fiscal year ending March 2025, the company forecasts that sales and all kinds of profits will exceed the figures in the medium-term business plan.

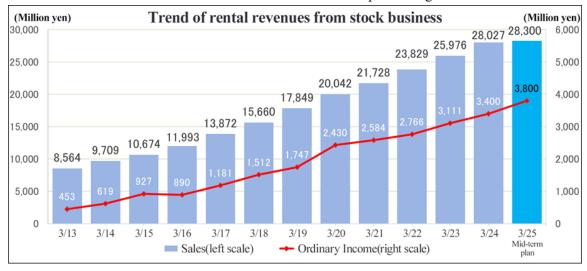
### 2-2 Performance Trends and a Medium-Term Management Plan

Despite the worsening of the external environment, including the skyrocketing of costs for procuring land due to the rise in land prices and the hovering of construction costs due to the soaring of prices of materials, sales and all kinds of profits exceeded the figures in the medium-term business plan in fiscal year ended March 2023 and fiscal year ended March 2024, while all kinds of profits hit a record high in fiscal year ended March 2024. For fiscal year ending March 2025, which is the final fiscal year of the plan, the company forecasted at the beginning of the fiscal year that sales and all kinds of profits would exceed the figures in the medium-term business plan.



### 2-3 Variation in Rental Income from Recurring-Revenue Business

Revenues from the recurring-revenue business are expected to remain strong in the current plan period as a result of steady growth in construction contracts and rental apartment buildings for individual investors in the effective land utilization business and the sale and delivery of condominiums in the residential housing business. The company will continue with its efforts to create a stable revenue structure with an emphasis on recurring revenues and aim to establish a business foundation that can withstand unexpected changes in the economic environment.





### 2-4 Business Strategies by Segment

Medium-Term Management Plan Targets for each Industry Segment

Segment Sales	FY 3/23 Mid-Term	FY 3/23 Act	FY 3/24 Mid-Term	FY 3/24 Act	FY 3/25 Mid-Term
Residential Properties for Sales	34,900	36,495	39,100	35,461	41,300
Housing Distribution	25,700	25,628	25,400	24,881	26,500
Effective Land Utilization	25,100	25,133	26,000	30,342	25,900
Property Leasing and Management	24,400	25,976	26,300	28,027	28,300
Construction related	2,100	1,239	2,100	1,500	2,200
Segment Profits	FY 3/23 Mid-Term	FY 3/23 Act	FY 3/24 Mid-Term	FY 3/24 Act	FY 3/25 Mid-Term
Residential Properties for Sales	700	1,237	1,300	1,856	1,300
Housing Distribution	1,400	1,370	1,400	909	1,500
Effective Land Utilization	2,300	2,217	2,400	2,952	2,300
Property Leasing and Management	3,300	3,111	3,500	3,400	3,800
Construction related	60	-14	60	-19	70

<sup>\*</sup> Units: million yen

### **Residential Properties for Sales Business**

The current plan calls for the completion and delivery condominium buildings: 3 in the fiscal year ending March 2023, 4 in the fiscal year ending March 2024 and 4 in the fiscal year ending March 2025, driving one-shot revenues in each fiscal year. The aim of the project will continue to be "Creation of Homes that Bring Happiness," providing residential areas with higher added value that will serve as landmarks in the surrounding areas with beautiful scenery, safety, and community.

### **Housing Distribution Business**

Continuing with the inventory optimization and profit-oriented selective procurement policies established in the previous plan period, the company aims to further stabilize its revenue base, centered on the existing housing asset business, which has competitive advantages and is highly profitable. The existing housing asset business is a business that acquires existing housing units with tenants, and collects rental income as profit-yielding real estate and profit through resale. This business model, which requires rental management and long-term funding, has a higher barrier to entry than the purchase and resale business, in which competition is intensifying. This will serve as collateral against the risk of a decline in resale prices due to rental income, lead to the diversification of exit strategies in anticipation of sales to investors as well as actual demand, and contribute to further stabilization of the profit base. Under the current plan, the number of owned units will be kept about 1,000 and the annual rental income will be about 1.1 billion yen.

### **Effective Land Utilization Business**

The demand for residences with health and welfare services for the elderly is expected to increase further as property inheritance and inheritance tax measures are taken and as the population ages. The demand for rental apartment buildings for individual investors is also expected to continue due to the impact of monetary easing.

The company will aim to build a more trustworthy relationship with owners and those who introduce them (tax accountants, financial institutions, etc.) and to improve the rates of repeat orders and referrals.

<sup>\*</sup> Segment profits before adjustments. Intersegment transactions are included.

<sup>\*</sup> Derived from Fuji Corporation's Medium-Term Management Plan announced on May 10, 2022.



### [Delivery Plan]

	FY 3/22 Act	FY 3/23 Mid-Term	FY 3/23 Act.	FY 3/24 Mid-Term	FY 3/24 Act.	FY 3/25 Mid-Term
No. of Rental Apartment Buildings	130	130	125	128	137	147
No. of Construction Contracts	40	32	29	54	59	43

### **Property Leasing and Management Business**

This business is expected to remain strong in the current plan period, too, due to construction contracts and rental apartment buildings for individual investors in the effective land utilization business and the sale and delivery of condominiums in the residential housing business. The ratio of the profit in the property leasing and management business has been increasing year by year and is expected to remain steady.

[Number of Housing Units Under Management and Occupancy Rate Forecast]

	FY 3/22 Act	FY 3/23 Mid-Term	FY 3/23 Act.	FY 3/24 Mid-Term	FY 3/24 Act.	FY 3/25 Mid-Term
Number of Housing Units Under Management (houses)	30,551	32,500	32,348	34,700	35,187	37,000
Occupancy Rate	97.3%	97.0%	97.0%	97.0%	97.0%	97.0%

#### **Construction-related Businesses**

In January 2020, the company invited the Yuuken Kensetsu Group, which has a track record in steel frame and reinforced concrete construction, as a partner. In addition to providing steel frame houses in the "Fuji Palace Senior" apartment for seniors with nursing-care services, the company is also engaged in public works, mainly in construction and civil engineering. The company aims to expand its business lineup through in-house construction of steel frame and reinforced concrete structures and to achieve stable earnings growth. In February 2022, in its first cooperation with Yuuken Kensetsu Group, the company finished the construction of a steel-frame apartment building for seniors with nursing-care services in Minamisuita, Suita City, Osaka Prefecture. During the current plan period, the company plans to complete the renovation and delivery of the second apartment building for seniors with nursing-care services (Nishinomiya City) since the Yuuken Kensetsu Group became a subsidiary. The company plans to further enhance the synergy effects of such collaborations.

## 3. Fiscal Year ended March 2024 Earnings Results

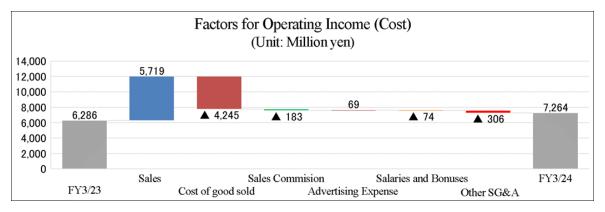
### **3-1 Consolidated Results**

	FY 3/23	Ratio to sales	FY 3/24	Ratio to sales	YoY	The company's forecast	Ratio to forecasts
Sales	114,669	100.0%	120,388	100.0%	+5.0%	120,000	+0.3%
Gross Income	17,146	15.0%	18,619	15.5%	+8.6%	-	-
SG&A	10,859	9.5%	11,354	9.4%	+4.6%	-	-
Operating Income	6,286	5.5%	7,264	6.0%	+15.6%	6,400	+13.5%
Ordinary Income	5,744	5.0%	6,643	5.5%	+15.7%	6,000	+10.7%
Profit attributable to owners of parent	3,817	3.3%	4,559	3.8%	+19.4%	4,000	+14.0%

<sup>\*</sup> Data in this table and other parts of this report include figures which have been calculated by Investment Bridge, and may differ from those of the Company (same as below)

<sup>\*</sup> Units: million yen





<sup>\*</sup>Created by Investment Bridge based on disclosed material of the company.

### Sales and ordinary income grew 5.0% and 15.7%, respectively, year on year.

In the fiscal year ended March 2024, sales grew 5.0% year on year to 120,388 million yen. In terms of sales, the segment of residential properties for sale and the housing distribution segment saw a decline in sales as the number of units delivered decreased, but the sales in the effective land utilization segment increased significantly as the commissioned construction of residential properties for rental, etc., the construction of rental apartments for seniors with nursing-care services, and the handover of rental apartment buildings for individual investors progressed healthily. Accordingly, the sales of the property leasing and management segment linked with the healthy effective land utilization segment increased as planned.

Ordinary income rose 15.7% year on year to 6,643 million yen. In terms of profit, the housing distribution segment saw a decline in profit as gross profit margin dropped, but the profit in the effective land utilization segment increased through the improvement in profitability although the number of units delivered decreased. In the effective land utilization segment and the property leasing and management segment, profit grew as sales increased. Namely, overall performance improved from the previous fiscal year. Gross profit margin rose 0.5 points year on year to 15.5%. SG&A expenses augmented 4.6% year on year, due to the increases in sales commissions, personnel expenses, bonuses, etc., but operating income increased 15.6% year on year to 7,264 million yen. Operating income margin increased 0.5 points year on year to 6.0%. The growth rate of ordinary income exceeded that of operating income slightly, as commitment fees in non-operating expenses decreased. In the section of extraordinary income or loss, a gain on sale of fixed assets of 12 million yen was dominant, and there was a tax break due to the tax system for promoting employers to increase salaries. Accordingly, net income attributable to shareholders of the parent company increased 19.4% year on year.

Sales were the second largest following those in fiscal year ended March 2021. Considering the fact that the company sold undeveloped land for large-scale sale of residential properties in Kakogawa-shi, Hyogo Prefecture and posted sales of about 4 billion yen for it in fiscal year ended March 2021, the sales in fiscal year ended March 2024 can be said to be virtually record-high. All kinds of profits hit a record high, thanks to the improvement in profitability, although SG&A expenses augmented mainly because of the rise in base salaries in February 2023. Furthermore, both sales and all kinds of profits exceeded the full-year earnings forecast, because the handover of real estate, which was conducted mainly in the fourth quarter (Jan. to Mar.), progressed smoothly, commissioned construction of buildings progressed more rapidly than expected, and the company had estimated costs and expenses conservatively.

Year-end order backlog reached 55.5 billion yen, exceeding that in fiscal year ended March 2021, in which there was special demand for housing amid the COVID-19 pandemic, and hitting a record high.

<sup>\*</sup> A of expense account indicates that the expense has increased.



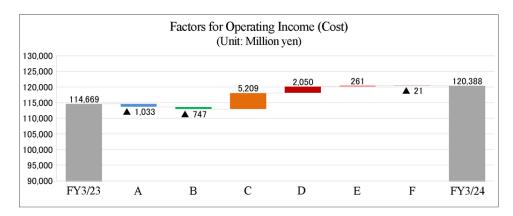
### 3-2 Segment Earnings (FY3/24)

### **Results by Segment and Topics**

	Sales	Share	YoY	Segment Profits	Share	YoY
Residential Properties for Sale	35,461	29.5%	-2.8%	1,856	20.1%	+50.1%
Housing Distribution	24,881	20.7%	-2.9%	909	9.9%	-33.6%
Effective Land Utilization	30,342	25.2%	+20.7%	2,952	32.0%	+33.2%
Property Leasing and Management	28,027	23.3%	+7.9%	3,400	36.8%	+9.3%
Construction Related	1,500	1.2%	+21.1%	-19	-0.2%	-
Others	174	0.1%	-10.7%	129	1.4%	-14.2%
Adjustment	-	-	-	-1,963	-	-
Total	120,388	100.00%	+5.0%	7,264	100.00%	+15.6%

<sup>\*</sup> Units: million yen

<sup>\*</sup>The revenue from the insurance agency business had been posted in "non-operating revenue," but they adopted the method for posting it in "sales" in the first quarter of this fiscal year, so that in the same period of the previous year, too, was posted in "sales."



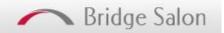
<sup>\*</sup>A: Residential Properties for Sale, B: Housing Distribution, C: Effective Land Utilization, D: Property Leasing and Management, E: Construction Related, F: Other \*Created by Investment Bridge based on disclosed material of the company.

# In the segment of residential properties for sale, sales declined 2.8% year on year to 35,461 million yen and profit rose 50.1% year on year to 1,856 million yen.

In the segment of residential properties for sale, sales declined slightly year on year, but profit increased significantly year on year. The sales of freely designed houses declined due to the decrease of houses delivered, but the decrease in overall sales was slight, as the company handed over 4 condominium buildings (3 condominium buildings in the previous fiscal year), which were completed in fiscal year ended March 2024, and sold part of undeveloped land for sale. On the other hand, profit grew 50.1% year on year, because gross profit margin improved as the company concentrated on meticulous sales activities without haste and sold properties at reasonable prices while reducing advertisement costs.

<sup>\*</sup>Sales mean sales to external clients, while segment profit means operating income.

<sup>\*</sup>The composition ratio of segment profit means the ratio to operating income before adjustments.



	FY 3/23		FY 3/24			
	Volume	Value	Volume	Value	YOY	
Free-design Homes, etc.	623 homes	25,527	537 homes	22,393	-12.3%	
Condominiums for Sales	214 homes	9,323	239 homes	10,757	+15.4%	
Sale of Residential Land	70 homes	1,595	67 homes	1,890	+18.5%	
Land sales	268 <b>m</b> ²	49	1,766 <b>m</b> ²	420	+755.8%	
Net Sales in the Residential Properties for Sales Segment	907 homes 268 <b>m</b> ²	36,495	843 homes 1,766 <b>m</b> ²	35,461	-2.8%	
Profit in the Residential Properties for Sales Segment		1,237		1,856	+50.1%	

<sup>\*</sup> Units: million yen

Large-scale project for delivering detached homes in FY 3/24						
Asmo Town Higashi-Kishiwada	144 homes (Kishiwada -shi, Osaka-fu)					
Afujir Ishibashihanndaimae	37 homes (Ikeda-shi, Osaka -pref)					
Condominium projects scheduled for delivery in FY 3/2024						
Branneed Amagasaki Tachibana	15-story, 78 residences, completed and delivered on October 31, 2023					
Charmant Fuji Wakayamashi Station Regitage	14-story, 82 residences, completed and delivered on December 15, 2023					
Branneed Yao Sakuragaoka 1 tyoume	13-story, 48 residences, completed and delivered on March 29, 2024					
Charmant Fuji Sakaiekimae frontier terrace	15-story, 57 residences, completed and delivered on March 29, 2024					

(Taken from the reference material of the company)

# In the housing distribution segment, sales dropped 2.9% year on year to 24,881 million yen and profit decreased 33.6% year on year to 909 million yen.

The sales of used residential properties decreased mainly because the number of detached houses delivered dropped from the previous fiscal year, and profit, too, declined year on year.

The sales of condominiums were almost unchanged year on year, but overall sales declined slightly, as the number of detached houses delivered decreased. Profit decrease rate exceeded sales decrease rate significantly, because the number of residential properties delivered decreased in the used asset business, whose profitability is higher than that of the business of purchase and resale.

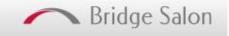
From the following fiscal year, they plan to further concentrate on the procurement and sales activities of the used asset business, which has high profitability and significant competitive advantages.

	FY 3/23		FY 3/24		
	Volume	Value	Volume	Value	YOY
Used Residential Properties (Detached Homes)	114 homes	3,048	80 homes	2,091	-31.4%
Used Residential Properties (Condominiums)	963 homes	22,563	936 homes	22,773	+0.9%
Others	-	16	-	15	-7.3%
Net Sales in Housing Distribution Segment	1,077	25,628	1,016 homes	24,881	-2.9%
	homes				
Profit in Housing Distribution Segment		1,370		909	-33.6%

<sup>\*</sup>Units: million yen

According to Japan Journal of Remodeling's Annual Ranking of Resale Units Sold 2023 (issued on July 31, 2023), the company ranked seventh in Japan in the annual ranking of resale units sold. The company's housing distribution business takes place mainly in the Hanshin region, and although its sales activities are limited to this area, it boasts one of the largest purchase and resale volumes in Japan.

Fuji Home Bank operates the assets business with a significant competitive advantage, buying and reselling used condominiums and acquiring used condominiums occupied by tenants as real estate for investment and reselling them after occupants move out. As of the end of March 2024, the company holds 848 units.



### [Variation in the used condominium business]

	FY3/20	FY3/21	FY3/22	FY3/23	FY3/24
No. of units held [contracts]	1,052	946	891	845	848
Acquisition price [million yen]	14,130	12,985	13,043	13,867	15,025
Annual revenues from rents [million yen]	1,146	1,050	1,000	993	996

In addition, "Ouchi Kan" main store is a general housing exhibition hall that always displays information on more than 1,000 properties and is arranged by area, new construction, and used house to make it easier to search for properties.

# In the effective land utilization segment, sales rose 20.7% year on year to 30,342 million yen and profit grew 33.2% year on year to 2,952 million yen.

In the effective land utilization segment, sales and profit increased significantly from the previous fiscal year.

Sales grew significantly by 20.7% year on year, as the ordered construction of rental residential properties and rental apartments for seniors with nursing-care services progressed smoothly, the company received a healthy number of new orders, and the handover of rental apartment buildings for individual investors, which had been conducted mainly in the fourth quarter, progressed as planned as a whole. Profit rose considerably by 33.2% year on year, thanks to the significant sales growth and the improvement in gross profit margin per building.

	FY	3/23			
	Volume	Value	Volume	Value	YOY
Contract Construction of Rental Properties	23 contacts	3,335	42 contacts	4,769	+43.0%
Affordable Apartments for Seniors with Nursing- care Services	6 contacts	3,147	17 contacts	4,400	+39.8%
Dontal Anathmenta for Cala to Individual Investors	125	18,651	137 building	21,173	+13.5%
Rental Apartments for Sale to Individual Investors	buildings		S		
Net Sales in the Effective Land Utilization	29 contacts		59 contacts		
Segment (External Sales)	125	25,133	137	30,342	+20.7%
Segment (External Sales)	buildings		buildings		
Intersegment sales and transfers	-	1,442	-	1,564	+8.5%
Net Sales in the Effective Land Utilization	29 contacts		59 contacts		
	125	26,576	137	31,907	+20.1%
Segment	buildings		buildings		
Profit in the Effective Land Utilization Segment		2,217		2,952	+33.2%

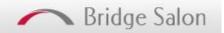
<sup>\*</sup> Units: million yen

Regarding rental apartment buildings for individual investors, the company rigorously selects and procures rare profitable buildings based on abundant information accumulated as a general real estate industry, and keeps occupancy rate as high as 97.0% as of the end of March 2024, based on the advanced management and tenant attracting capabilities of group companies. Owners highly evaluate their capabilities of developing products, managing properties in good faith, and attracting tenants as well as the contents of contracts beneficial for owners. Accordingly, the average number of would-be buyers is five or more times that of available properties at the time of sales.

	Construction Cases from the Fuji Palace Series				
Fuji Palace Stairwell Type Urban compact designers' residential rental housing.					
Fuji Palace Senior					
(The largest number of residential	A new form of land utilization in an aging society				
buildings for elderly people with	Housing for the elderly with nursing care services				
nursing-care services in Japan)					
Fuji Palace Detached Homes for Rent	A savior of suburban land utilization that opens new possibilities for valuable assets that had almost				
	been disregarded for utilization.				
Fuji Palace Three Herbs	All-unit maisonette-type rental housing that achieves high occupancy and high profitability.				
Fuji Palace Loft Type	A loft type to meet the new needs of single people.				

(Taken from the reference material of the company)

<sup>\*</sup> Table sales are before deducting intersegment sales or transfers.



Sales in the property leasing and management segment increased 7.9% year on year to 28,027 million yen, and profit increased 9.3% year on year to 3,400 million yen.

Both sales and segment profit increased year on year as initially forecast, because the number of managed properties increased through the delivery of rental residential properties in the effective land utilization business and the operation of their own affordable apartments for seniors with nursing-care services progressed.

	FY 3/23	FY 3/24	
	Value	Value	YOY
Rental Income	18,867	20,308	+7.6%
Income from Affordable Apartments for Seniors	6,165	6,738	+9.3%
with Nursing-care Services			
Management Fee Income	943	979	+3.9%
Net Sales in the Property Leasing and	25,976	28,027	+7.9%
Management Segment			
Profit from Property Leasing and Management	3,111	3,400	+9.3%

<sup>\*</sup>Units: million yen

About 88% of rental residential properties managed by the company are based on the system in which the company rents whole buildings from owners (as of the end of March 2024). The occupancy rate of rented residential properties has been stably in the order of 97%. As of the end of March 2024, the number of rental apartment buildings for seniors with nursing-care services was 251, and the number of rental apartment units for seniors with nursing-care services was 8,258. According to the bumper summer issue of *Koureisha-juutaku-shinbun* (Newspaper on housing for elderly people) in 2023, the number of rental apartment buildings for seniors with nursing-care services managed by the company stood at 237 as of the end of June 2023, being the largest in Japan.

147

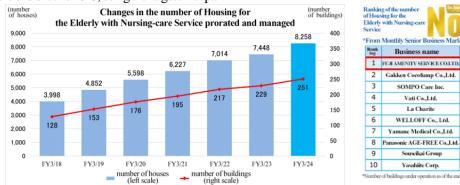
85

74

61

56

49



<sup>\*</sup>Number of buildings in operated and managed as of March 2024 (Made by Investment Bridge Co., Ltd. based on the reference material of the company.)

# In the construction-related segment, sales grew 21.2% year on year to 1.5 billion yen and loss augmented 5 million yen year on year to 19 million yen.

In the construction-related segment, sales grew year on year, but profit declined.

Internal sales decreased year on year, as there were many contracts for construction work between group companies, including those for renovation of rental apartments for seniors with nursing-care services in Shishigaguchi-cho, Nishinomiya-shi in the previous fiscal year, although the construction of Branneed Kawachieiwa (a condominium building) progressed smoothly. On the other hand, external sales (related to construction) increased slightly year on year, as ordered construction progressed steadily and the company received a healthy number of new orders. Profit dropped year on year, as the skyrocketing of construction costs was not offset by sales and gross profit margin declined although sales grew.

	FY 3/23	FY 3/24	
	Value	Value	YOY
Construction Related Segment	1,239	1,500	+21.1%
Intersegment sales and transfers	1,059	805	-24.0%
Net Sales in the Construction Related Segment	2,299	2,305	+0.3%
Profit in the Construction Related Segment	-14	-19	-

<sup>\*</sup> Units: million yen



\* Table sales are before deducting intersegment sales or transfers.

In January 2020, the company welcomed the renowned Yuuken Kensetsu Group as a partner in constructing steel-framed and reinforced concrete structures. After that, the company worked on the construction of a large-sized RC apartment for seniors with nursing-care services for the first time and transformed an old company-owned condominium building into an affordable apartment for seniors with nursing-care services. At present, they engage in the construction of condominiums that will be sold by the corporate group and large-scale repairs of the company's building, indicating a steady expansion of the scope of cooperation.



(Taken from the reference material of the company)

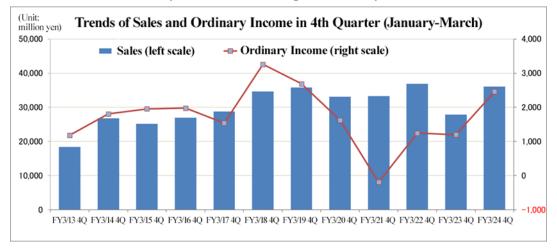
Sales in the other segment decreased 10.7% year on year to 174 million yen, and profit decreased 14.2% yen year on year to 129 million yen.

The other segment is a business segment not included in segments to be reported but includes the insurance agency business operated by Fuji Corporation.

The revenue from the insurance agency business had been posted in "non-operating revenue," but they adopted the method for posting it in "sales" in the first quarter of this fiscal year.

### **3-3 Quarterly Earnings Trends**

Consolidated sales and ordinary income for the fourth quarter (January - March)



\*Created by Investment Bridge based on disclosed material of the company.



In the fourth quarter (Jan. to Mar.) of fiscal year ended March 2024, sales and profit grew year on year, and both sales and ordinary income were high compared with those in the past fourth quarters.

### 3-4. Status of order backlog

	FY 3/23 Term-end		FY 3/24 Term-end		
	Volume	Volume Value		Value	YOY
Free Design Houses, etc.	324 homes	13,928	303 homes	12,887	-7.5%
Condominiums for Sale	195 homes	8,576	275 homes	11,381	+32.7%
Sale of Residential Land	16 homes	443	12 homes	227	-48.7%
Land Sales	1,765 <b>m</b> ²	420	148 <b>m</b> ²	8	-98.0%
Residential Properties for Sales	535 homes/1,765 <b>m</b> <sup>2</sup>	23,368	590 homes/148 <b>m</b> ²	24,504	+4.9%
Used Residential Properties (Detached Homes)	10 homes	276	7 homes	161	<b>-4</b> 1.6%
Used Residential Properties (Condominiums)	131 homes	3,105	106 homes	2,681	-13.7%
Housing Distribution	141 homes	3,382	113 homes	2,842	-15.9%
Contract Construction of Rental Properties	62 contacts	5,920	71 contacts	7,417	+25.3%
Affordable Apartments for Seniors with Nursing-care	32 contacts	6,710	26 contacts	5,426	-19.1%
services					
Rental Apartments for Sale to Individual Investors	91 buildings	13,930	95 buildings	14,761	+6.0%
Effective Land Utilization	94 contacts/91	26,561	97 contacts/95	27,604	+3.9%
Effective Land Oulization	buildings		buildings		
Construction Related	16 contacts	465	18 contacts	604	+30.0%
Total	-	53,777	-	55,557	+3.3%

<sup>\*</sup> Units: million yen

(Taken from the reference material of the company)

The order backlog as of the end of fiscal year ended March 2024 was up 3.3% from the end of the previous fiscal year, hitting a record high, as the order backlogs in the segment of residential properties for sale and the effective land utilization segment.

In the segment of residential properties for sale, the order backlog of condominiums increased 32.7% year on year, showing healthy performance and offsetting the decline in the order backlog of freely designed houses. In the effective land utilization segment, the order backlog of rental apartments for seniors with nursing-care services decreased, but the order backlog of construction of rental residential properties increased 25.3% year on year and the order backlog of rental apartment buildings for individual investors grew 6.0% year on year, indicating healthy performance of this segment.

On the other hand, the number of orders received and order backlog in the housing distribution segment declined, as inventory assets decreased through rigorous selection and procurement of real estate. The order backlog in the construction-related segment increased 30.0% year on year, as group companies signed contracts for construction work.

## ${\bf 3-5\,Financial\,Conditions\,and\,Cash\,Flow\,(CF)}$

### **Financial Conditions**

	Mar. 2023	Mar. 2024		Mar. 2023	Mar. 2024
Cash, Equivalents	20,308	23,767	Payables	4,601	6,703
Inventories	79,944	85,528	ST Interest Bearing Liabilities	21,985	23,780
Current Assets	103,550	113,165	Unpaid Taxes	972	1,336
Tangible Noncurrent Assets	46,006	49,808	Prepayments	3,667	3,625
Intangible Noncurrent Assets	560	611	LT Interest Bearing Liabilities	66,862	72,084
Investments, Others	4,490	4,627	Liabilities	107,524	117,207
Noncurrent Assets	51,057	55,047	Net Assets	47,083	51,004
Total Assets	154,608	168,212	Total Interest-Bearing Liabilities	88,848	95,865

<sup>\*</sup> Units: million yen

<sup>\*</sup> Inventories = Real estate for sale + Real estate for sale in progress + Real estate for development + Payments for uncompleted construction + Inventories

<sup>\*</sup> Interest bearing liabilities = Loans + Lease liabilities + Debenture





<sup>\*</sup>Created by Investment Bridge Co., Ltd. based on disclosed material of the company.

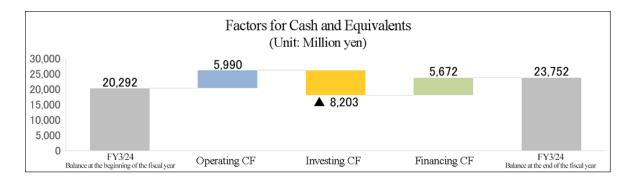
The total assets as of the end of March 2024 stood at 168,212 million yen, up 13,604 million yen from the end of the previous fiscal year. In the assets side, mainly cash & deposits, real estate for development, buildings & structures, and land increased. In the side of liabilities and net assets, mainly accounts payable, short-term debt, long-term debt, and retained earnings increased. Inventory assets are mainly composed of real estate for sale amounting to 23.31 billion yen (25.3 billion yen at the end of the previous fiscal year), and real estate for development amounting to 32.52 billion yen (24.39 billion yen at the end of the previous fiscal year). Total inventory real estate increased 5.58 billion yen between the end of the previous fiscal year and the end of the fiscal year under review. While the inventory assets of used residential properties decreased 3.2 billion yen as the company rigorously selected and procured properties while putting importance on inventory turnover, the inventory assets in the effective land utilization segment, in which the company continuously received a healthy number of orders, grew 4.6 billion yen thanks to the increase of procurement information, the inventory assets of detached homes increased 1.1 billion yen as the company procured several lots of land for over 20 homes, and the inventory assets of condominiums rose 3.1 billion yen as real estate for sale in process increased because many properties were about to be completed although the number of condominium units decreased. Among 258 buildings in stock in the effective land utilization segment, 58 buildings (worth about 6.5 billion yen) will be owned by the company for a certain period of time, so 200 buildings are for sale. This could meet orders for about one and a half years (the company has already received orders for 95 buildings). The number of detached homes and condominium units in stock is 2,493, which could meet orders for over 3 years (the company has already received orders for 590 units). These figures

Cash ]	Flow
--------	------

	FY 3/23	FY 3/24	YOY	
Operating Cash Flow (A)	8,997	5,990	-3,006	-33.4%
Investing Cash Flow (B)	-6,616	-8,203	-1,586	-
Free Cash Flow (A+B)	2,380	-2,212	-4,593	-
Financing Cash Flow	-1,717	5,672	+7,389	-
Cash and Equivalents at Term End of Quarter	20,292	23,752	+3,459	+17.0%

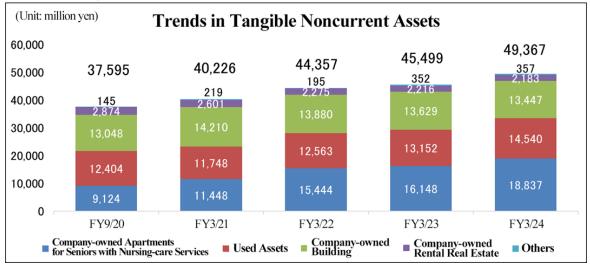
<sup>\*</sup> Units: million yen





In terms of cash flows, the cash inflow from operating activities shrank, because inventory assets increased although accounts payable decreased. The cash outflow from investment activities expanded and free cash flow turned negative, as the expenditure for sale of tangible fixed assets augmented. This is because of the progress of procurement of used condominiums and real estate for rental apartments for seniors with nursing-care services in the used asset business. On the other hand, the cash inflow from financial activities expanded, due to the augmentation of long-term debt, etc. Accordingly, the balance of cash and cash equivalents at the end of the fiscal year increased 17.0% year on year, remaining over 20 billion yen like in the previous fiscal year.

### 3-6 Trends in Tangible Noncurrent Assets



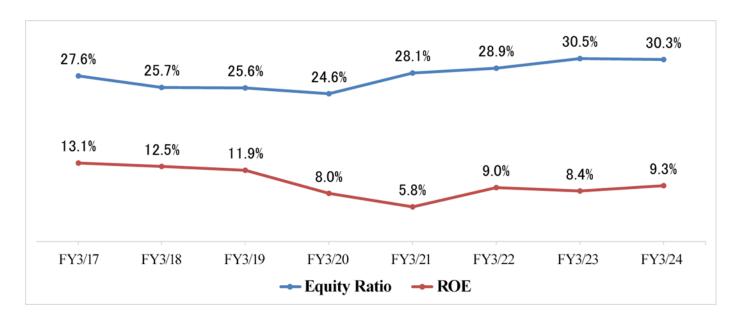
<sup>\*</sup> Tangible fixed assets are the total value of buildings & structures, machinery, equipment & vehicles, tools, furniture & fixtures, and land, excluding leased assets and construction work-in-progress assets.

The company has actively acquired its own affordable apartments for seniors with nursing-care services (serviced residences for the elderly) and used assets (used condominiums with sectional ownership by rental tenants). The company is strengthening its efforts in the recurring-revenue business to build a foundation for stable earnings.

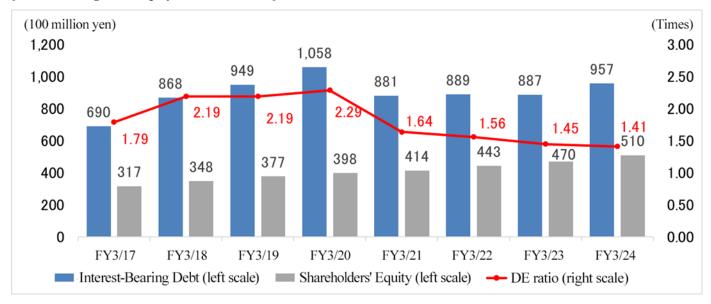


### 3-7 Trends in Management Indicators

### [Equity Ratio / ROE]



### [Interest-Bearing Debts, Equity, and Net D/E Ratio]



<sup>\*</sup>Net D/E ratio: (Interest-bearing debt - Cash and cash equivalents at end of period)/ Equity

From the fiscal year ended March 2016 to the fiscal year ended March 2020, the company actively purchased land for large-scale sites (detached houses and condominiums) to secure inventory while actively purchasing land for its own properties (apartment for seniors with nursing care services). The period from the fiscal year ended March 2021 onward has been a period in which the company carefully has selected its land purchases due to the surge in land prices, and it also has reviewed inventory levels (improved inventory turnover rate) by responding flexibly to sales prices.

### 3-8 Dividend of surplus (increase in dividend)

The basic policy of the company is to keep paying dividends to shareholders stably while striving to expand operating revenue and strengthen the financial standing from the medium/long-term viewpoint. In order to give shape to this policy, they resolved to adopt "a progressive dividend policy" and declared that they would not decrease the dividend amount and they would make efforts to realize stable dividend payment and improve corporate value sustainably while considering the possibility of return of profit with extraordinary dividends if profit grows considerably at the



meeting of the board of directors held on October 17, 2023. At the meeting of the board of directors held on May 2, 2024, they resolved to pay an extraordinary dividend with the record date being March 31, 2024. The net income in fiscal year ended March 2024 was 4,559 million yen, up 14% from the initial forecast (4 billion yen), thanks to a tax break due to the tax system for promoting a pay increase. Accordingly, the company decided to pay an extraordinary dividend of 3 yen, which is equivalent to the profit increase rate with respect to the initial forecast, and a year-end dividend of 16 yen (including the extraordinary dividend of 3 yen). When combined with an interim dividend of 14 yen/share, the annual dividend amount is 30 yen, up 3 yen/share from the dividend forecast (27 yen/share) announced on May 2, 2023. This matter will be discussed at the 51st annual meeting of shareholders scheduled to be held on June 19, 2024.

### **3-9 Recent Topics**

### © Serialized advertisements for the 50th anniversary of the company's founding

On January 22, 2023, the company celebrated its 50<sup>th</sup> anniversary. The company developed a total of five serialized article advertisements in the Sankei Shimbun Osaka head office version. The first was one year ago, on January 22, 2022, and the last on January 22, 2023. The company's chairman and president expressed in an interview about the 50<sup>th</sup> anniversary of the company's founding and the next 50 years in the company's future that the company has aimed to be a company that is loved like Mt. Fuji since its founding. All articles have already been published, and you can check the details from the top screen of the company's website.

### O Start of smart model houses

The company has been operating the unattended model house "Smart Model House" in Minami-Osaka and Wakayama Cities since last year. At smart model houses, there is no accompanying staff, and the door is opened, and smart home devices are operated via a smartphone app, which means that no troublesome hand-over of keys is required and visitors can experience the housing developed by Fuji Corporation with their family members only all the way until locking the door. Furthermore, these model houses allow visitors to try the latest IoT, such as opening and closing of doors and windows or motion sensors and experience the housing in a relaxed manner in a family-only space.

### © "Charmant Fuji Park & Links" Condominium Project to commemorate the company's 50th anniversary

As a project to commemorate their 50<sup>th</sup> anniversary, the company started to sell a total of 190 condominiums for sale in a 14-story reinforced concrete building in September 2023 in Koryo Higashimachi, Sakai-ku, Sakai City, Osaka Prefecture. This is located at the center of Sakai City with easy access to five stations of three railway lines with all condominiums facing south. Shared bicycles and three individual booths convenient for working from home have been set up in a shared area on the premises, offering an even more comfortable space.

### **○** Interview included in the "September issue of PHP"

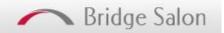
An interview with the president Miyawaki, entitled "50 years since founding, next on the way to 100 years," was included in "September issue 'My Creed' of PHP," a monthly magazine, published on August 10<sup>th</sup>, 2023. This monthly magazine was established by Konosuke Matsushita and has been keenly read by a wide range of readers from teenagers to people in their nineties as a "magazine that encourages them in life."

### © Participation in a project for career education of local elementary and middle school students

As part of sponsoring projects for regional contribution, the company sponsored a project for producing supplementary reading materials for career education at elementary and middle schools and was introduced in the Kishiwada City and Wakayama City versions of "Notes about Work for Elementary School Pupils" and Wakayama Prefecture version of "Book about Work for Middle School Students." The primary purpose of this project is to introduce occupations for the elevation of work and labor in society as well as dreams and hopes, and fundamentally one company is stated per industry. Amid such situation, the company was approached as an enterprise with an especially high awareness of regional contribution in the real estate industry and sponsored the project with the wish to provide support in career education, giving dreams and hopes to children in elementary and middle schools for their desired future work.

### O Distribution of three books useful for maintaining health to all employees

The company takes various measures that give top priority to the health of employees, such as regular health check-ups far exceeding what is designated by law and proactive encouragement of the utilization of the health consultation phone service available to all employees free of charge 24 hours a day, 365 days a year, under the philosophy of "An enterprise is composed of personnel. No customer satisfaction or company growth can be achieved without the health and happiness of employees." In addition, the company regularly distributes books useful for maintaining health that can be effectively used for the sake of employees, their families, clients, and business partners. After the start of this fiscal year, the company



distributed three books: "Legs and Hips to Last 100 Years," "The Stanford Method for Ultimate Sound Sleep" and "How to Train Your Brain According to The Best And Latest Neuroscience" to all employees including part-time and temporary workers, about 1,350 employees in total.

### O Performing a stress check on all employees

The company performs a stress check on all directly employed staff members including short-time workers. While highly stressed people account for 16.4% of all people tested by the testing organization on average for the last four years, this ratio is 6.3%, less than a half, in Fuji Corporation and was 6.8% this fiscal year, extremely low in comparison with the past overall average ratio. The company will keep encouraging the implementation of their philosophy of "true feelings, frank and straightforward" and "it is okay to just ask and say," and striving for building a workplace environment which allows for working with a positive stance, energy, and vigor.

### O A billboard advertising the company set in Nankai Namba Station

The company's billboard advertising was set up within Nankai Namba Station on October 1<sup>st</sup>, 2023. It has been installed at a place clearly visible from the descending staircase on the first floor of Nankai Namba Station, which is a passageway from Nankai Namba Station to Osaka Metro, Kintetsu, and Hanshin Railways. As Nankai Namba Station is the southern entrance to Osaka and a gigantic terminal with an average of 250,000 passengers per day, it is expected that the company will become popular among even more people.

### ○ Holding of the 27th conference of on-site cooperators of Fuji Corporation

In October 2023, the company held the 27th conference of on-site cooperators of Fuji Corporation at Namikiri Hall in Kishiwada City, and about 900 cooperators participated. This conference is intended for building a consensus with cooperators, commending cooperators, and holding special lectures by inviting external lecturers for the purpose of realizing better housing.

### 

In February 2023, the company pioneered in adopting "Release," a service for managing electronic contracts and ordinary contracts exclusively for sale and purchase of real estate, in the real estate field. The adoption of "Release" has two merits: the reduction of customers' burdens and the improvement in in-company business operations. At present, the number of contracts concluded with "Release" accounts for 90% of contracts for newly-built residential properties. Compared with contracts in writing, electronic contracts can reduce customers' procedures and expenses. In addition, by digitalizing important documents, it is possible to reduce documents to be handed over to customers at the time of conclusion of a contract, simplifying procedures.

#### 

In December 2023, the company adopted "egaku," a cloud service for determining specs of a house. The adoption of "egaku" has two merits: the improvement of in-company business operations and the satisfaction level of customers. It is possible to select colors, products, and materials more meticulously in the design stage by adopting "egaku" as part of digital transformation (DX) in the construction field, so it is expected to reduce the burdens of business operations for determining specs and streamline processes. In addition, customers can operate it with their own PCs, tablets, or the like, to check and select specs of houses anytime and anywhere.

### © Recognized as "Bronze" by Japan Sport Agency in "Sports Yell Company 2024."

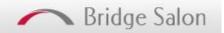
In January 2024, the company was recognized in "Sports Yell Company 2024" for the fifth consecutive year. The companies that have been recognized five or more times receive the "Bronze" certification. The corporate group engages in various initiatives for enhancing all employees' health consciousness to maintain their mental and physical health, and promotes the development of opportunities to enjoy exercise so that employees will have a healthy lifestyle on a daily basis.

### © Won first place in both "Ready-built House Builder Kinki" and "Osaka Section of Ready-built House Builder Kinki."

In "Oricon survey on the customer satisfaction level in 2024," the company won first place in "Ready-built House Builder Kinki" and "Osaka Section of Ready-built House Builder Kinki" for four years in a row. In the Kinki region, the company won first place for 4 consecutive years, while in Osaka, the company won first place for 5 consecutive years.

### Opening of the renovated "Izumi Shop of Fuji Corporation (former: Izumi Shop of Ouchi-kan)"

Izumi Shop of Fuji Corporation (former Izumi Shop of Ouchi-kan; Izumiotsu-shi, Osaka) was reborn as a place for distributing information on



housing and communication. The concept of this shop is to have customers consider their dream homes in a relaxed manner in a refined space with splendid interior accessories. Accordingly, this shop was mounted with a café booth, a library booth, where customers can read books and magazines pertaining to housing, interior decoration, lifestyles, and childcare, and a cute kids' booths where children can enjoy themselves.

## 4. Fiscal Year ending March 2025 Earnings Estimates

### **4-1 Consolidated Earnings**

	FY 3/24 Act.	Ratio to sales	FY 3/25 Est.	Ratio to sales	YoY
Sales	120,388	100.0%	123,000	100.0%	+2.2%
Operating Income	7,264	6.0%	7,400	6.0%	+1.9%
Ordinary Income	6,643	5.5%	6,700	5.4%	+0.9%
Net Income attributable to	4,559	3.8%	4,500	3.7%	-1.3%
owners of the parent	4,339	3.0/0	4,300	3.7/0	-1.3/0

<sup>\*</sup>Units: million yen

### Sales and ordinary income are expected to increase 2.2% and 0.9%, respectively, year on year.

For the fiscal year ending March 2025, the company forecasts that sales will grow 2.2% year on year to 123 billion yen and ordinary income will rise 0.9% year on year to 6.7 billion yen.

In the real estate industry, where the corporate group operates business, land prices and construction costs remain high, so the sales environment remains harsh. Under these circumstances, the number of condominium units sold is expected to increase from the previous fiscal year and sales are projected to grow, as the company will hand over 4 buildings like in the previous fiscal year and enhance activities for receiving orders for already-constructed condominiums, although the number of new detached houses sold is forecast to decline slightly in the business of sale of newly built housing units. In addition, by continuing careful sales activities without haste, they are expected to increase profit per unit and the profit of the business of sale of newly built housing units. Furthermore, the performance of the effective land utilization business is expected to improve from the previous fiscal year, thanks to the strong needs of wealthy people and investors for acquisition and construction of buildings for investment, and the property leasing and management business is projected to maintain its stable performance, as the real estate under management will increase and occupancy rates will remain high. Sales and all kinds of profits are expected to be healthy, as the effective land utilization business and the property leasing and management business, which are performing well, will grow further through the well-balanced management, which is the forte of the corporate group. For the fiscal year ending March 2025, sales and all kinds of profits are projected to exceed the figures in the medium-term business plan. Regarding dividends, the company plan to pay 27 yen/share per year (an interim dividend of 14 yen/share and a year-end dividend of 13 yen/share). As the company paid a special dividend of 3 yen/share in the previous fiscal year, the annual dividend amount will decrease 3 yen/share from the previous fiscal year, but the common dividend amount will be unchanged from the previous fiscal year.

Under the management ethos of "operating for the sake of employees, employees' families, customers and business partners, shareholders, local communities, and ultimately, the nation," the corporate group has been steadily contributing to local communities through business activities since the inauguration of business. They consider that Fuji Corporation is a pioneering enterprise in "management of human capital." Corporate roles in addressing social issues, including measures for realizing a decarbonized society or a recycling society, which are considered important for attaining Sustainable Development Goals (SDGs), are becoming more important. While considering the relations among ESG (environment, society, and corporate governance), SDGs, and community-based property management of Fuji Corporation, they engage in social contribution activities and aim to become a reliable corporate group while growing sustainably together with society.

### 4-2 The company's policy about capital costs and share price

The purpose of the company's business administration is to continue its business stably and repay all stakeholders for their support on a permanent basis in accordance with the management philosophy.

The real estate business is easily influenced by changes in market conditions, so business operation using financial leverage is indispensable. Accordingly, financial strategies are extremely important, so the company has a policy of enriching IR activities for improving expected values while aiming to improve the financial soundness by improving the efficiency of asset use and increase profitability by investing in growing fields while paying more attention to capital costs and share price.



### (1) Current situation

- ◆The ROE in fiscal year ended March 2024 was 9.3%, exceeding capital costs\*1, but PER was as low as 6.11, and PBR\*2 was 0.56, falling below 1.0.
- ◆Net D/E ratio is decreasing, and there remains room for further decrease.
- ◆The dividend amount has been unchanged since fiscal year ended March 2018 regardless of profit, so payout ratio has been fluctuating, but the company pays attention to total return ratio.

### (2) Issues

- ◆Whether the company can keep the increase rate of EPS\*4 above the increase rate of BPS\*3
- ◆ Whether the company can deepen investors' understanding the down-to-earth, stable business model of the company
- ◆ Whether the company can secure an optimal balance among the maintenance and improvement of financial soundness, investment for growth, and the dividend policy

### (3) Initiatives

- ◆To enhance the investment in the effective land utilization business and the property leasing and management business, which have a high degree of asset efficiency, with the aim of stabilizing the revenue base and surefire growth
- ◆In particular, in the business of affordable apartments for seniors with nursing-care services, the company operates the largest number of apartments in Japan, so they can exert their advantage, and this business matches the needs in the aging society. Accordingly, they focus on this business.
- ◆Their dividend policy is to consider total payout ratio while paying dividends stably.
- ◆To energize IR activities and foster an understanding of Fuji Corporation's unique business model, which is not used by other companies
- ◆To improve CCC\*5, lower net D/E ratio further, and increase financial soundness

### 4-3 Dividends and shareholder benefits

#### (O)Dividend

	FY 3/21	FY 3/22	FY 3/23	FY 3/24	FY 3/25 Est
EPS	66.00	107.68	106.65	126.69	124.75
DPS	27.00	27.00	27.00	30.00	27.00
Dividend payout ratio	40.9%	25.1%	25.3%	23.7%	21.6%

### O Benefits for shareholders

Benefits are offered to shareholders holding 500 or more shares written or recorded in the shareholder registry as of March 31 every year.

No. shares held as of the record date	Description of benefits for shareholders
500-999	QUO Card worth 1,000 yen
1,000-4,999	JCB Gift Card worth 3,000 yen
5,000-9,999	JCB Gift Card worth 4,000 yen
10,000 or over	JCB Gift Card worth 5,000 yen

### 5. Conclusions

In the fiscal year ended March 2024, sales and ordinary income of the company increased 5.0% and 15.7%, respectively, year on year. In terms of sales, the effective land utilization segment saw a sales growth thanks to the steady progress of construction and the smooth handover of real estate, and also the sales of the property leasing and management segment, which is linked to the thriving effective land utilization segment, increased. In terms of profit, the profits of the effective land utilization segment and the property leasing and management segment increased as their sales grew, and the profit of the segment of residential properties for sale, too, grew, as its profitability improved. All kinds of profits hit a record high. The sales and all kinds of profits in fiscal year ended March 2024 exceeded the figures in the medium-term business plan like in fiscal year ended March 2023. For fiscal year ending March 2025, too, it is forecast that sales and all kinds of profits will exceed the figures in the medium-term business plan. The performance of the effective land utilization segment is expected to grow as the needs of wealthy people and investors for acquisition and construction of real estate for investment remain strong, and the performance of the property leasing and management business is projected to grow steadily, thanks to the increase and high occupancy rate of residential properties managed by the company. In the business of sale of newly built residential

<sup>\*1:</sup> Capital cost means the cost of shareholder's equity (Risk-free rate  $+\beta$  value  $\times$  Market risk premium), \*2: PBR (price-book value ratio), \*3: BPS (book value per share), \*4: EPS (earnings per share), \*5: CCC (Day of inventory on hand (DOH) + Days of sales outstanding (DSO) – number of days of payables)

<sup>\*5:</sup> CCC (Inventory asset tumover + Accounts receivable tumover - Accounts payable tumover)



properties, the number of mainly newly-built detached homes is forecast to be stagnant amid the harsh sales environment due to the hovering of land prices and construction costs, but profit per property is expected to rise as the company will continue meticulous sales activities without haste, and profit is projected to grow year on year. The progress in the first quarter is noteworthy, to see whether or not they can make a good start for achieving the company's forecast for fiscal year ending March 2025. In particular, we would like to pay attention to the status of profitability improvement in the business of sale of newly-built residential properties in addition to the number of orders received in the effective land utilization segment, whose influence on performance is increasing, and the status of sales in the property leasing and management business.

The fiscal year ending March 2025 is the final fiscal year of the medium-term management plan. As the well-balanced business administration, which is the forte of the corporate group, performed well, the sales and all kinds of profits in fiscal year ended March 2023 and fiscal year ended March 2024 exceeded the figures in the medium-term business plan. For fiscal year ending March 2025, too, there is an increasing possibility that sales and all kinds of profits will exceed the numerical goals in the final fiscal year of the medium-term management plan, hitting a record high. On the other hand, the hurdle to the further improvement in performance is becoming higher, as their business scale is expanding. We are looking forward to seeing what kind of medium-term management plan will be produced for expanding their business scale further, as it will be announced around this period of next year. In parallel with the start of the final fiscal year of the current medium-term management plan, some measures that would provide some lessons for the next medium-term management plan are expected to be started one after another. We would like to pay attention to the flow of news with expectation.

## < Reference: Regarding Corporate Governance>

### Organization type, and the composition of directors and auditors

	- 0 11 /	<u> </u>
Organization type		Company with auditors
	Directors	7 directors, including 2 external ones (including 2 independent executives)
	Auditors	3 auditors, including 2 external ones (including 2 independent executives)

### **©Corporate Governance Report**

The company submitted its latest corporate governance report on May 21, 2024

## **Basic Policy**

Our basic policy on corporate governance is to maximize corporate value from the standpoint of our shareholders while improving management efficiency and transparency and achieving steady business results. We regard this as one of the most important management issues.

### (1) To Maximize Shareholder Value

This corporate group was founded with the business objectives of "building homes that bring happiness" and "making our customers happy after they buy homes," and with the desire to become "the most loved company in Japan, like Mt. Fuji." The company's main areas of operation are the entire Osaka Prefecture, southern Hyogo Prefecture and northern Wakayama Prefecture, and its business is based on the management principle of building trustworthy houses with a customer-facing approach that does not ignore them after the completion and sale of houses. Therefore, instead of seeking temporary profits and business expansion, the company believes it is important to establish a company that will survive based on long-term stable management. For long-term stable management, human capital is essential, and it is important to develop respectable leaders with excellent knowledge, boldness, and insight, and thus, the corporate group has adopted the following management ethos and corporate philosophy, by using the expression "human capital" rather than "human resources," based on the belief that people are assets.

"Management Ethos"

The company operates for the sake of:

- Employees,
- ·Employees' families,
- Customers and business partners,
- Shareholders.
- Local communities, and
- •Ultimately, the nation.
- "Corporate Philosophy"
- We are employees of Fuji Corporation Limited.



- •We shall engage in our work with enthusiasm and good faith.
- •We shall recognize the responsibilities and importance of our own work.
- •We shall work in a spirit of gratitude and service.
- •We shall do a job that will be appreciated by our customers and business partners.

The company's management ethos starts with "For the benefit of employees" and "employees' families." This is because the company believes that they cannot do a job that truly pleases their customers if their employees or their families are not happy. When the company values its employees and their families and all employees have a sense of appreciation, pride in their work, a sense of achievement, and a sense of purpose in life, the employees get more motivated and can care about their customers from the bottom of their hearts. The company believes that this will lead to the happiness of all stakeholders, including customers, business partners, shareholders, local communities, and consequently, the nation.

While utilizing the above management ethos and policy and expanding business in line with the growth of human capital, the company aims to become a corporation that is always trusted by its customers, business partners, and shareholders, and that can serve society through its business, by further cultivating the business areas it has been operating from the past, actively expanding into Osaka City, the largest market in the Osaka Prefecture, as well as the northern Osaka Prefecture and southern Hyogo Prefecture, and by promoting the improvement of profitability and strengthening the financial structure.

### (2) Meetings of the Board of Directors

In order to formulate highly competitive strategies according to changes in the business environment and carry out quick decision-making, the Board of Directors meets once a month in principle. The Board meets based on a resolution in writing if there are urgent matters. The Board of Directors is currently composed of seven Directors (including two Outside Directors), and strives to ensure that there is a lively debate at meetings of the Board of Directors and that decisions are made quickly through a collegial system.

### (3) Corporate Auditors and the Board of Corporate Auditors

The company has adopted a corporate auditor system. The Board of Corporate Auditors consists of one full-time Corporate Auditor (Mr. Hitoshi Kawade) and two Outside Corporate Auditors (Mr. Shinsuke Takatani and Mr. Inao Harato). In principle, the Board of Corporate Auditors holds regular meetings three times a year with the Representative Director and President to exchange views and opinions, and each Corporate Auditor attends the Board of Directors' meetings and meetings of department managers and expresses his or her opinions. In addition, they conduct a wide range of audits, including assessing the appropriateness and efficiency of the Directors' execution of duties and the status of the development and operation of internal control systems, through attending audits and exchanging information with the Internal Audit Office and auditing firms.

#### (4) To Strengthen the Internal Information Disclosure System

In order to ensure the timeliness, accuracy and fairness of information disclosure, the corporate group has established "Information Disclosure Rules" to restructure and standardize the group-wide information disclosure system, and has been working to raise awareness within the company in relation to timely disclosure. The "Information Disclosure Rules" designate the head of the IR Office as the person responsible for handling information, and clarifies the roles and responsibilities of each department in relation to timely disclosure. In addition, when disclosing information, each relevant department within the company examines and scrutinizes the information to be disclosed and mutually checks the disclosure documents prepared by each department, thereby establishing a system to ensure the appropriateness of the disclosure process starting from information gathering to disclosure.

### (5) To Improve the Quality of IR Activities

The company is committed to IR activities based on its basic policy of disseminating information to shareholders and investors in a timely, appropriate, prompt, and easy-to-understand manner. Specifically, the company strives to actively disclose information on corporate details through the publication of financial statements and supplementary materials as well as other materials disclosed by the stock exchange on the company's website, the posting of electronic public notices, the active holding of company briefings for analysts and institutional investors and for general investors, also through its participation in IR events. Further, in order to fairly disclose the medium/long term direction of the company to shareholders and investors, the company publishes management indicators, which are published in the IR section of its website. Moreover, shareholder newsletters are prepared in an easy-to-understand manner to provide individual shareholders with a better understanding of the company's management philosophy and policies, as well as its management situation and direction. In principle, the company's financial results are announced before the end of the following month after the closing date, to accelerate and decentralize the announcement of financial results.



### (6) To Strengthen Internal Control

The company believes that internal control is one of the most important mechanisms supporting corporate governance for a company to adequately fulfill its social responsibilities, and that the efforts to strengthen this internal control are the most significant initiatives for a company to adequately fulfill its social responsibilities, recognizing that such efforts are the responsibility of the management itself. As a specific effort to strengthen internal control, the company established the Internal Control Promotion Committee in February 2007, and has been actively exchanging opinions at its meetings held on a regular basis. To achieve 4 objectives of internal control: [1] effectiveness and efficiency of operations, [2] reliability of financial reporting, [3] compliance with laws and regulations related to business activities, and [4] preservation of assets, the company established an organization and corporate culture with a focus on the control environment in internal control. In addition, in order to further enhance monitoring activities, the Internal Audit Office is assigned as a complementary organization to maintain and strengthen compliance and risk management, which continuously perform internal checks on business execution in accordance with laws and internal regulations.

<Reason for Non-compliance with the principles of the Corporate Governance Code (excerpts)>

Principles	Reasons for not implementing the principles
【Supplementary Principle 1-2-4. Electronic exercise of voting rights and the English translations of Convocation Notices of Shareholders' Meetings】	The electronic voting platform is available. With regard to the English translations of Convocation Notices of Shareholders' Meetings, the company considers that it is not necessary at the moment because the percentage of overseas investors in the company is low (6.1% as of March 31, 2024), however, the company will consider providing the English translations of the Convocation Notices if the percentage of voting rights of overseas investor exceeds 10% in the future.  The main pages of the earnings briefing (financial statements) and the main sections of the company website (company profile, etc.) are available in English.
[Supplementary Principle 2-4-1 Ensuring diversity within the company, including promotion of women's activities]	To ensure the long-term stability of the corporate group's operations, the company believes it is important to hire talented human capital who are both capable and enthusiastic and who share the corporate group's management philosophy, policies, and values, and to create an environment in which such human capital can work comfortably, cheerfully, vigorously, and stress-free, while feeling a sense of achievement over the long term.  With regard to establishing the comfortable working environment, the company is creating a working environment where they respect diversity and employees can work comfortably and maintain good health, by actively encouraging the use of a health consultation hotline that allows employees to call for advice anytime, promoting flexible work styles through teleworking, conducting substantial health checkups with a full range of diagnostic items for all executives and employees including part-time employees, and installing hyperbaric oxygen chambers in the offices available for meetings and breaks.  In addition, the company promotes the acquisition of various business qualifications by enhancing its qualification acquisition support system to help employees acquire specialized and advised knowledge.  Furthermore, the company believes that the driving force for improved performance is the understanding and practice of its management philosophy and policies and the development of human capital who share the same values. The company has adopted a personnel evaluation system in which all employees and part-time employees, including executives, are evaluated by everyone not only their immediate supervisors, but also subordinates and colleagues, as well as those in other departments, in a 360-degree fair and impartial personnel evaluation and assessment, to appoint employees to positions based on their abilities and performance, regardless of age, gender, nationality, or mid-career employment.  As such, the company has not set measurable numerical targets for ensuring diversity in appointment o
(Supplementary Principle 3-1-3. Sustainability	The corporate group's Board of Directors adopted the following Basic Sustainability
Initiatives, etc.	Policy on December 14, 2021.



"Since its founding, the company has been committed to social contribution activities through its business activities, based on the corporate group's management philosophy that states that the company operates for the benefit of its employees and their families, its customers and business partners, shareholders, local communities, and ultimately, the nation." Companies are becoming more involved in addressing social issues, such as the Sustainable Development Goals (SDGs) that have been adopted by the United Nations. We will keep working to grow sustainably alongside society and establish a reliable corporate group by working to make a positive impact on society and by understanding the relations among ESG (Environment, Society, and Corporate Governance), the SDGs, and community-based property management, which is our business operation.

To continuously ensure the long-term stability of the corporate group's operations, the company believes it is important to hire talented human capital who are both capable and enthusiastic and who share the corporate group's management philosophy, policies, and values, and to create an environment in which such human capital can work comfortably, cheerfully, vigorously, and stress-free, while feeling a sense of achievement over the long term. The company holds "Session for Asking the Chairman or the President Questions" on a regular basis, where all executives and employees including part-time employees can have direct dialogue with the Chairman or the President. The Chairman or the President personally holds a telephone meeting with each individual who asks a question, and works together to solve not only work-related issues, but also personal problems and issues in their private lives.

The company believes that the driving force for improving business performance is the understanding and practice of its management philosophy and policies and the development of human capital who share the same values. The company has adopted a personnel evaluation system in which all employees and part-time employees, including executives, are evaluated by everyone, not only their immediate supervisors but also by subordinates and colleagues, as well as those in other departments, in a 360-degree fair and impartial personnel evaluation and assessment, to appoint employees to positions based on their abilities and performance, regardless of age, gender, and without limiting the scope of their duties.

In addition, the company promotes the acquisition of various business qualifications by its qualification acquisition support system to help employees acquire specialized and advanced knowledge.

With regard to establishing a comfortable working environment, the company is creating a working environment where diversity is respected and employees can work comfortably and maintain good health, by actively encouraging the use of a health consultation hotline that allows employees to call for advice anytime, promoting flexible work styles through teleworking, conducting substantial health checkups with a full range of diagnostic items for all executives and employees including part-time employees, and installing hyperbaric oxygen chambers in the offices available for meetings and breaks.

Regarding investment in intellectual property, etc., the company does not believe it is necessary to disclose or provide specific information because it is not positioned as the core of its business and the amount of investment is small at the moment.

Currently, the company does not make disclosures as recommended by TCFD, however, in order to respond to the recommendations from TCFD, the Board of Directors resolved with the cooperation of relevant internal departments and group companies., on April 12, 2022, to establish a Working Group (the "Group") for TCFD as a subcommittee of the Internal Control Promotion Committee.

The following matters are discussed in the Group.

- (1) To assess the impact of climate change on the company's business activities, and formulate content of information disclosure based on TCFD's recommendations
- (2) To review the status of initiatives based on the Basic Sustainability Policy, and promote the initiatives

【Principle 4-8. Effective use of Independent Outside Directors】

Currently, the Board of Directors consists of seven Directors and three Corporate Auditors. Of these, four are Outside Officers (two Outside Directors and two Outside Corporate Auditors) and all of them are independent outside officers as stipulated by the



Tokyo Stock Exchange. All outside officers attend all board meetings in principle. Two Outside Directors are certified public accountants and certified tax accountants, one of the two Outside Corporate Auditors is a certified public accountant and a certified tax accountant, and the other is a lawyer. They all have affluent experience and profound insight to check the effectiveness and efficiency of the Directors' business execution when necessary, from an independent and fair standpoint, and contribute to ensuring management transparency and legal compliance.

Outside Directors provide advice on deliberations at meetings of the Board of Directors from an objective and neutral standpoint, attend important meetings other than meetings of the Board of Directors (meetings of department managers) to express their opinions, and exchange opinions and information with Corporate Auditors as necessary.

Based on the above, the company believes that the roles and responsibilities of the company's Independent Outside Directors are adequately satisfied, and the monitoring and supervision of management is appropriately functioning with the four Independent Outside Directors even though the number of Independent Outside Directors does not reach one third of the Board. Therefore, at this point, the company does not intend to appoint Independent Outside Directors to increase the ratio to more than one third, or does not plan to increase the number of Independent Outside Directors.

<Disclosure Based on the Principles of the Corporate Governance Code (excerpts)>

Principles  Principles	Disclosure contents
[Principle 1-4. Strategically held shares]	In all of the company's business, the company carries out comprehensive transactions with financial institutions, such as borrowing funds for acquisition of real estate, acquiring information on real estate purchases, and introducing customers in the effective land utilization business. Cooperative relationships with financial institutions are essential for business expansion and sustainable development.  To attain the medium/long-term goal of improving corporate value, we will promote an understanding our management philosophy and stance and examine the economic rationality of shares provided by financial institutions and then hold them while assuming comprehensive transactions.  The maximum number of shares to be held for each individual issue is 500,000 and no more than 2% of the company's shareholders' equity. The company continuously monitors transactions with financial institutions and financial position and operating results of financial institutions in which it holds shares, and once a year, the Board of Directors meets to review the reasonableness for holding these shares based on factors such as share price trends, dividend amounts, and transaction status.  With respect to the exercise of voting rights pertaining to the strategically held shares, the company makes decisions to approve or disapprove individual proposals after carefully reviewing them based on whether the proposals will enhance the corporate value of the company and its investee companies and whether they are compatible with the company's objectives for holding such shares.
[Principle 5-1. Policy on constructive dialogue with shareholders]	The IR Division is in charge of dialogue with shareholders, which is overseen by the executive officer in charge of IR. The IR Office works closely with the Corporate Planning Department, the General Affairs Department, the Legal Department, the Human Resources Division, the Finance Department, and the Internal Audit Division on a daily basis, and necessary information is reported to the IR Office.  The IR Office holds company briefings for individual investors, financial institutions, analysts, and institutional investors in Osaka and Tokyo, not only explaining the company's business and performance in financial results presentation materials, but also explaining the company's management philosophy, management policies, and ESG and SDGs initiatives, which provide the background for the company's business and performance.  In addition, in order to communicate with shareholders, the company conducts shareholder questionnaires twice a year and have established an IR inquiry mail system, whereby the IR Office responds to inquiries (questions, etc.) from shareholders and investors.  Questions from shareholders are accepted at the Ordinary General Meeting of



	Cl1. 11
	Shareholders regardless of the agenda, and are basically handled by the President
	personally.
	In addition to the Ordinary General Meeting of Shareholders, Outside Directors and
	full-time Corporate Auditors are also available to respond to questions as necessary.
	Shareholder Opinions and concerns identified through shareholder questionnaires and
	other dialogue with shareholders are reported to Directors and the Board of Directors.
Principle 5-2 Measures to implement management	Our management objective is to ensure the stable continuation of our business and to
that is conscious of cost of capital and stock price	reward all stakeholders in perpetuity, as stated in our management philosophy.
	Financial strategies are extremely important for the real estate industry, which is
	susceptible to changes in market conditions and in which business operations that make
	use of financial leverage are essential. Therefore, we will be more conscious of capital
	costs and stock prices than ever before, and strive to improve both financial soundness
	by improving asset efficiency and profitability by investing in growing areas, while
	enhancing our investor relations activities above all else to raise expectations.
	For more details, please refer to the following.
	(Material for briefing financial results for the fiscal year ended March 2024 (P19))
	https://ssl4.eir-parts.net/doc/8860/tdnet/2428525/00.pdf)

This report is not intended for soliciting or promoting investment activities or offering any advice on investment or the like, but for providing information only. The information included in this report was taken from sources considered reliable by our company. Our company will not guarantee the accuracy, integrity, or appropriateness of information or opinions in this report. Our company will not assume any responsibility for expenses, damages or the like arising out of the use of this report or information obtained from this report. All kinds of rights related to this report belong to Investment Bridge Co., Ltd. The contents, etc. of this report may be revised without notice. Please make an investment decision on your own judgment.

Copyright(C) Investment Bridge Co., Ltd. All Rights Reserved.